

Indie game area support booklet

INDIE GUIDEBOOK IN TGS2026

Guide for Advertising

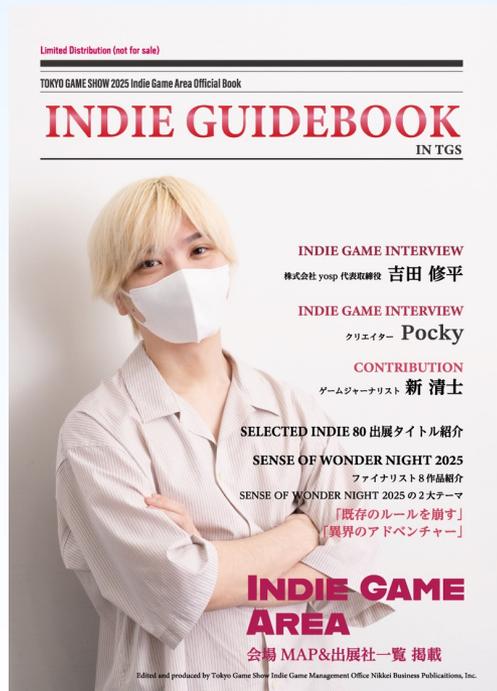
Contact: Nikkei BP Tokyo Game Show Indie Game Management Office
Mail: indie@nikkeibp.co.jp

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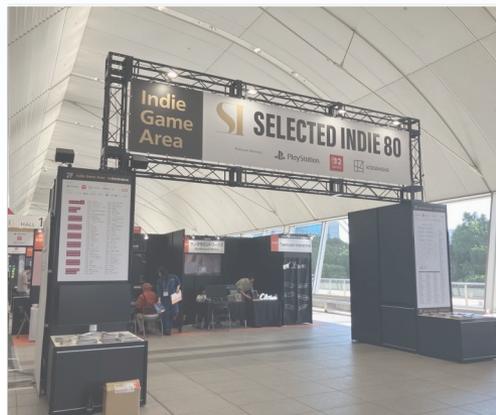
To support the indie game area as a whole, Tokyo Game Show 2026 will publish a booklet introducing the exhibitors and various indie game projects in the area, which will be distributed free of charge to visitors to the indie game area from the first day of the show.



2025 edition: A5 saddle-stitched 36 pages

Editorial Contents

Map of the Indie Game Area
List of exhibitors in the Indie Game Area
SELECTED INDIE 80 Exhibitors List
Sense of Wonder Night 2026 Finalists
Indie Game Area Sponsors
Indie game industry topics, etc.



Distribution Locations

Halls 10-11, 2nd Floor Esplanade
In the Indie Meet-up Area
Indie Game Area
In front of the SELECTED INDIE 80
entrance gate, etc.

Date of Issue / Number of Copies

Date of issue : Thursday, September 17,2026

Distribution dates : Thursday, September 17, 2026 - Monday, September 21, 2026

Distribution location: Esplanade in front of Hall 10 at Makuhari Messe, etc.

Circulation: 10,000 copies (Japanese edition) , 3000(English edition)

Format: A5 size, saddle stitch, left side up, 36 pages (tentative)

Ad Menu: Space and Rates

Cover 2 JPY 220,000 (including tax) 210mm (length) × 148mm (width)	Inside Front Cover Spread JPY 440,000 (including tax) 210mm (length) × 296mm (width)	Cover 3 JPY 220,000 (including tax) 210mm (length) × 148mm (width)	Cover 4 JPY 440,000 (including tax) 210mm (length) × 148mm (width)	4C1P JPY 165,000 (including tax) 210mm (length) × 148mm (width)
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*The menu around the table is limited to one company each. Please note that the offer will end as soon as all spaces are sold out.

* If you would like to submit a Japanese advertisement for the Japanese version, please prepare two versions, one in Japanese and one in English.

*Fees, number of slots, specifications, etc. are subject to change without notice.

Schedule

Application Closing Date : Friday, July 24, 2026

Deadline for Advertising Material: Monday, August 17, 2026

Contact : Indie Game Management Office

Mail: indie@nikkeibp.co.jp

Indie Guidebook in TGS2026 Advertisement Application Form

Exhibitor Name

Company Address

Company name for billing

Department

Person in charge

E-mail

TEL

		Amount (tax incl.)	Please enter Radio button in the appropriate box.
Indie Guidebook in TGS2026	Cover2	JPY 220,000	
	Inside Front Cover Spread	JPY 440,000	
	Cover3	JPY 220,000	
	Cover4	JPY 440,000	
	4C1P	JPY 165,000	

Total amount (tax incl.)