



15 Days to TGS2024! Don't miss the latest updates!

The largest number in the history of exhibitors and booths this year, surpassing last year's figures

Hot exhibition booths and game titles to watch, as well as event stage/official streaming timetables, are also unveiled

Last-minute "Special Preview" program to be streamed on Sep. 18 (Wed.)!

Computer Entertainment Supplier's Association (CESA; Chairperson: Haruhiro Tsujimoto) has released an update on exhibitors and the event stage/official streaming timetables for TOKYO GAME SHOW 2024. The event, held jointly with Nikkei Business Publications, Inc. and Dentsu, Inc., will take place in-person at Makuhari Messe from Sep. 26 (Thu.) to 29(Sun.), just 15 days away.

TGS2024 is planned to be held at the largest scale ever in its history, hosting more exhibitors and booths than last year's event as of Sep. 11. The physical venue will provide a platform for a wide range of visitors, from business professionals to families, while the online venue will offer various information and experiences, including official streaming programs, TOKYO GAME SHOW Digital World, and the Steam Special Venue, transcending borders and time differences. Stay tuned for more exciting news on the ever-growing game industry and TGS2024.

* More information: <https://tgs.cesa.or.jp/en/>

■ 979 Exhibitors and Record-high 3,252 Booths! (As of Sep. 11)

As of Sep. 11, there are 979 registered exhibitors (including 30 participating online) for TGS2024, with 450 from Japan and 529 from overseas. In addition, the physical venue at Makuhari Messe will have 3,252 exhibition booths, setting a record for the highest number of exhibitors and booths.

As of Sep. 11, interim updates have been announced regarding the booth overview and game titles planned for exhibition. As of now, a total of 2,299 game titles have been registered for exhibition.

TGS2024 will feature a diverse range of game genres, including highly anticipated new titles, e-sports titles, AR/VR games, and blockchain games. These games are designed for various platforms, such as home game consoles, smartphones, and PCs. TGS2024 will also showcase hardware and furniture for upgrading the gaming environment and solutions for game businesses, providing a platform to share and experience various gaming industry developments for both B-to-C and B-to-B. The final list of game titles for the exhibition, along with details of exhibitor booths and events, will be announced on September 26 (Thu.), which is the first day of TGS2024.

*All information is as of Sep. 11. The above numbers may change at later dates.

■ Event Stage/Official Streaming Timetables Announced!

The timetables for TGS2024 event stage programs and online streaming via the official channels during the event are announced today. Over the four-day event, there will be 13 stage programs (including 4 programs hosted by exhibitors) and 21 official streaming programs (13 of which are "Official Exhibitor Programs"). The stage program hosted by the organizer will also be streamed online as the official program.

As a global event, this year's TGS virtual programs will be offered in collaboration with overseas platformers and online media, including DouYu (China), bilibili (China), and IGN (the U.S., etc.) You can also access the virtual programs from the TGS Special Page on Steam. While most programs will be streamed in Japanese, non-Japanese speakers can enjoy them with simultaneous English interpretation. Moreover, we are preparing to have simultaneous Chinese interpretation for some programs to reach more international viewers. The latest news on the event stage program and official streaming details will be revealed on the "Preview Special" streamed at 7:00 p.m. on Sep. 18 (Wed.), JST.

[Event Stage Timetable]

	9.26 Thu	9.27 Fri	9.28 Sat	9.29 Sun	
09:00					09:00
10:00	TOKYO GAME SHOW 2024 Opening Ceremony				10:00
11:00	★ Keynotes	★ CESA Presentation Stage	Warframe Devstream #181 - Koumei And The Five Fates	PlayStation Presents 『DEATH STRANDING 2』 Special Stage !!	11:00
12:00					12:00
13:00	How the Industry is Building for the Future of Gaming	TGS2024 Special Stage	★ TGS2024 Special Stage	★ Japan Game Awards Future Division	13:00
14:00					14:00
15:00					15:00
16:00	★ Japan Game Awards Games of the Year	TGS2024 Special Stage	NHK presents NEW GAME + Recording to public	Kamigame evo Project 『GAME PRIZE OF JAPAN』 Finalist announcement !	16:00
17:00					17:00
18:00					18:00

*More information about the event stage: <https://tokyogameshow.jp/?open=event>

*The stage programs marked with ★ on the timetable will also be streamed online as official programs.

[Official Program Timetable]

Time/Date: Japan Standard Time (UTC+9)

TOKYO GAME SHOW 2024
Official Program Time Table

	September 26 (Thu.)	September 27 (Fri.)	September 28 (Sat.)	September 29 (Mon.)
10:00	10:00 Official Program Opening Program		10:30 Official Program	
11:00	11:00 Keynote	11:00 Official Program CESA Presentation Stage at Tokyo Game Show		
12:00	12:00 Gamirror Games		12:30 Official Program Sense of Wonder Night 2024	
13:00			13:00 Official Program Official Stage Program	13:00 Official Program Japan Game Awards Futuer Division
14:00				
15:00	15:00 Ubisoft Japan			
16:00	16:00 Official Program Japan Game Awards Games of the Year Division			
17:00			17:00 GungHo Online Entertainment	17:30 Official Program Ending Program
18:00		18:00 ANIPLEX		
19:00	19:00 Microsoft Japan	19:00 SEGA/ATLUS		
20:00	20:00 SNK	21:00 SQUARE ENIX		
21:00	21:00 KOEI TECMO GAMES	22:00 Infinity Nikki (Infold Games)		
22:00	22:00 LEVEL-5	23:00 HYBE JAPAN		
23:00	23:00 CAPCOM			

*More information about official programs : <https://tgs.nikkeibp.co.jp/tgs/2024/en/program/official/>

■ Live streaming of the Last-minute Special Preview program on Sep. 18 (Wed.) introducing the whole picture of TGS2024!

The Last-minute Special Preview program for TGS2024 will be streamed online on Sep. 18 (Wed.), just one week before the event. This program will introduce various content and must-see points, including updates on exhibitors, venue maps, stage programs, official streaming programs, official merchandises, and TOKYO GAME SHOW Digital World. TGS2024 Official Supporter Daichi Miura will join the program as a guest to reveal the whole picture of the event.

Program Name: 【TGS Special Program】 TOKYO GAME SHOW 2024 SPECIAL Pre-Event
Guest: Daichi Miura (TGS2024 Official Supporter)
Date and Time: Sep. 18 (Wed.) 2024, from 7:00 p.m. to 8:00 p.m. JST
Watch the Program at: <https://youtube.com/live/ZQWhrARCBLc>

■ The online program introducing all titles of “Selected Indie 80” by country and region starts streaming today!

Selected Indie 80 is a project that offers a free exhibition space to indie game developers from Japan and worldwide. Whether amateurs or professionals, selected developers can showcase their products in the Indie Game Area during TGS. This year, a record-high 973 entries were submitted, with 81 titles selected for the exhibition. Prior to TGS, a program called "Hello! Indie! –TGS bringing together indie games from around the world" will be streamed online to introduce all selected titles. The program showcases the 81 titles, which are grouped into four categories, and represent various countries and regions, highlighting the unique appeal of indie games and the creativity of game developers.

Program Name: “HELLO! INDIE! -TGS bringing together indie games from around the world”
Guest: POCKEY (TGS2024 Indie Game Ambassador), and more
Streaming starts from 7:00 p.m., Sep. 11 (Wed.) 2024, JST
Watch the Program at:
<https://www.youtube.com/playlist?list=PLfuGgcBbCkUdkFEoMKOKrYxEa8lzY3hM>

■ General Admission Tickets for Overseas Visitors Now on Sale

(for adults: junior high schooler or older)

General admission tickets for Public Days, Sep. 28 (Sat.) and 29 (Sun.), for overseas visitors are currently on sale on the TGS2024 official English website at <https://tgs.nikkeibp.co.jp/tgs/2024/en/ticket/publicday/> .

【General Admission Tickets on Sale for Overseas Visitors】 (junior high schoolers or older)

- **Sales period** Sep. 28 (Sat.) Ticket: by Sep. 28 (Sat.) at 3:30 p.m. (JST)
Sep. 29 (Sat.) Ticket: by Sep. 29 (Sat.) at 3:00 p.m. (JST)
*Ticket sales will cease once all tickets are sold out.
- **Price** JPY3,000 (including tax)
*Elementary schoolers and younger children can enter for free.
*Junior high schoolers or younger children and adults accompanying them are free to enter the Family Game Park.

■ Information on Business Day Pre-registration with Fees

[Registration closes at 11:59 p.m. on Sep. 17 (Wed.), JST]

TGS2024 will have two Business Days on September 26 (Thu.) and 27 (Fri.) for visitors involved in game-related businesses. We will create an environment that is conducive to business negotiations.

After completing the pre-registration for Business Days, those who have pre-registered can schedule appointments with exhibitors before the exhibition begins by using the TGS Business Matching System. If you purchase a Gold Pass, you can enjoy benefits such as scheduling meetings with other visitors in addition to exhibitors, smooth entrance at the dedicated reception counter, and access to the business lounge set up in the Makuhari Messe International Hall on the day of the event.

If you have a "Business Day Pre-registration Code" that exhibitors distribute to game business professionals, please complete the free pre-registration online before visiting TGS2024. If you do not have a "Business Day Pre-registration Code", please pre-register to purchase either a Business Day Ticket or a Gold Pass. You will also need to go through the pre-screening process to visit TGS2024 on Business Days. Paid pre-registration closes at 11:59 p.m. on Sep. 17 (Tue.), JST. If you plan to visit TGS2024 on Business Days, please hurry to pre-register.

Moreover, pre-registration for attending the TGS Forum, a seminar held during Business Days, is now accepted on the official website.

*More information about Business Days : <https://tgs.nikkeibp.co.jp/tgs/2024/en/ticket/businessday/>

*More information about TGS Forum : <https://tgs.nikkeibp.co.jp/tgs/2024/en/business/seminar/>

【Paid Pre-registration for Business Days (valid for two days)】

● Registration period: by 11:59 p.m. of Sep. 17 (Tue.), JST

*Registration closes at 11:59 p.m. on Sep. 25 (Wed.) for those who have a "Business Day Pre-registration Code" provided by exhibitors for related game business partners.

● Price: - Business Day Ticket (for those who do not have the Business Day Pre-registration Code*) JPY11,000 (including tax)

*Pre-registration is free with a "Business Day Pre-registration Code" provided by exhibitors for related game business partners.

- Gold Pass (for those who want to use benefits*) JPY27,500 (including tax)

*Benefits include the use of business lounges, meeting appointments among visitors using the business matching system

*With a "Business Day Pre-registration Code," you can purchase a Gold Pass for JPY16,500(including tax.)

■ Influencers and Creators, Submit Your Entries by Sep. 24 (Tue.) to visit TGS2024!

Same as the last year, influencers and video creators who stream or upload game commentaries and related content on video-sharing platforms or social media accounts can attend TGS from Business Days and onwards (*Required to meet the entry eligibility.) Influencers are categorized into "Guest Influencer" and "General Influencer." Applicants for either category need to fill out the entry form and undergo a screening process by the TGS secretariat office to receive approval to visit the event.

The in-person TGS venue is equipped with the Creator Lounge (Hall 9, South), an exclusive area for approved influencers visiting the event. It provides a space for socializing with other influencers and trying out new game titles. Additionally, this year's TGS will introduce the new Press/Influencer Matching System. This system allows influencers to find out in advance which exhibition booths offer a trial play service with priority access for influencers. It also facilitates interaction between exhibitors and influencers (some exhibitors may not use this service.) We look forward to welcoming entries from many influencers and creators to participate in the event.

Influencer Categories

Guest Influencer

- Eligibility: Influencers invited by TGS exhibitors, their related agents, or MCNs
 - *You need a guest code (promotion code) from an exhibitor, agent, or MCN to complete the entry form.
 - *18 years or older
- Guest Influencers can visit the event for four days from Sep. 26 (Thu.) to Sep. 29 (Sun.)
- Registration fee: Not required (registration with a guest code)

General Influencer

- Eligibility: Influencers with a social media follower count exceeding the threshold set by TGS2024
 - *18 years old or older
- General Influencers can visit the event for three days from Sep. 27 (Fri.) to Sep. 29 (Sun.)
- Registration fee: The fee is required to complete your entry.
 - *Influencer registration fee: JPY1,100 including tax/Companion registration fee: JPY1,650 including tax

For more information about eligibility and registration, as well as the Creator Lounge, please visit the following official websites:

*More information about eligibility and registration:

<https://tgs.nikkeibp.co.jp/tgs/2024/en/business/influencer-creator/>

*More information about Creator Lounge:

https://tgs.nikkeibp.co.jp/tgs/2024/en/business/influencer-creator/#creator_lounge

■ TOKYO GAME SHOW 2024 Exhibition Outline

Event Title: TOKYO GAME SHOW 2024
Organizer: Computer Entertainment Supplier's Association (CESA)
Co-Organizers: Nikkei Business Publications, Inc., DENTSU, Inc.
Supported by: Japanese Ministry of Economy, Trade, and Industry
Dates & Times: September 26 (Thu.), 2024 Business Day 10:00 a.m.- 5:00 p.m.
September 27 (Fri.), 2024 Business Day 10:00 a.m.- 5:00 p.m.
September 28 (Sat.), 2024 Public Day 10:00 a.m.- 5:00 p.m.
September 29 (Sun.), 2024 Public Day 9:30 a.m.- 4:30 p.m.
* Doors will open and close 30 minutes earlier than usual on Sep. 29, the final day of the event.
* Doors may open 30 minutes earlier than planned on Public Days, depending on circumstances.
Venue: [Physical exhibition] Makuhari Messe (Mihama-ku, Chiba City, Chiba Prefecture)
Exhibition Halls 1 to 11 / International Conference Hall / Event Hall
[Online exhibition] Official website /official streaming /TGS Digital World/ Steam Special Venue
Expected Number of Visitors: 250,000
Number of Exhibitors: 979 companies *As of Sep. 11, 2024/Record-high number of Exhibitors
Number of Exhibition Booths: 3,252 booths *As of Sep. 11, 2024/Record-high number of booths
Official Website: <https://tgs.cesa.or.jp/en/>

[References]

- [List of Exhibitors](#)
- [Exhibition Booth Overview and List of In-booth Events](#) *Japanese
- [List of Game Titles for Exhibition](#) *Japanese
- [List of Merchandises](#) *Japanese