

Press release

September 3, 2024

Computer Entertainment Supplier's Association (CESA)

[TGS2024]

TGS Virtual Venue "Tokyo Game Show Digital World 2024"

A festival will be held on "Game Islands," a game country floating in the sky!

Opens on September 20th, before the opening of the real venue.

Admission is free again this year, and it will run for 17 days!

For information on Tokyo Game Show Digital World 2024, please visit the official website

(https://tgs.nikkeibp.co.jp/tgs/2024/jp/display/digital-world/)

The Computer Entertainment Supplier's Association (CESA, Chairman: Haruhiro Tsujimoto) will hold the virtual venue "Tokyo Game Show Digital World 2024" (TGSDW 2024) for 17 days, from Friday, September 20 to Sunday, October 6.

The virtual venue of Tokyo Game Show, which had been held under the name TOKYO GAME SHOW VR until last year, has been renamed "TOKYO GAME SHOW Digital World" this year, and this is the 4th time it will be held, as a digital world complementing the real venue at Makuhari Messe. You can enjoy TGS not just with your VR device, but also other devices.

The setting is "Game Islands," a game country floating in the sky, and it appears that the residents are holding a festival. We have also released the key visual by Kukka, who is also in charge of the main visuals for TGS2024.



<u>Information on TGSDW2024 can be found on the official website.</u> We will continue to give updates with detailed information for the event. Be sure to take a look.

TGS2024 Official Website TGS Digital World 2024 Page: https://tgs.nikkeibp.co.jp/tgs/2024/jp/display/digital-world/

■ "Festival held on "Game Islands," islands floating in the sky"

In the TGSDW2024, it appears that a festival by the residents is to be held on game country "Game Islands" floating in the sky, which was the setting for TGSVR last year. You can experience a special journey around the Game Show, where you enter the world of the game and become one with the world decorated with festival decorations and the changing scenery.

■ Admission is free! Opens on September 20th, prior to the opening of real venue (Makuhari Messe), and will run for 17 days, making it easier than ever to participate!

The virtual venue of TGS, visited by a total of about 310,000 people last year, delivers joy and surprises to game fans all over the world. This year is the 4th time it will be held, and we would like to create a festive space with you where game fans can gather and enjoy interacting with each other, even from remote locations, which can only be realized in the Metaverse. Admission is free. Please invite your friends and visit us using your PC, VR device, or smartphone during the event period.

Click here for a PLAY MOVIE documenting TGSVR2023 (last year).

• It can be played before the real venue opens and enjoyed after visiting the real venue.

In order for more people to enjoy the virtual venue of TGS, this year we will create a space where you can experience Tokyo Game Show earlier than anywhere else, prior to the opening of the real venue. In addition, in response to requests from those who want to enjoy the virtual venue even after the real venue is over, we will hold it until Sunday, October 6, one week longer than TGS2024.



Many attractive companies will be exhibiting! Companies with popular titles will be exhibiting.

While traveling in the game world, you can stop by the booths of exhibitors and sponsors and enjoy various content. It is an event that can be enjoyed by many people regardless of

their region or country of residence, something which can only be realized in a virtual venue.

In TGSDW2024, we will also deliver information from the official Tokyo Game Show Digital World info and the official Tokyo Game Show X (Twitter) account. Please look forward to the evolving TGSDW2024.

TGS Digital World Official info X (Twitter): https://x.com/tgsdw_official
Tokyo Game Show Official X (Twitter): https://x.com/tokyo_game_show

■ List of participating companies (in Japanese syllabary order)

Technology partner

ambr

Exhibitors

Imaginary Game Studios / INTI CREATES / Gugenka / Japan Association for the 2025 World Exposition / thatgamecompany Sky:Children of the Light / Survios, Inc. / SQUARE ENIX / Top Game Creators Academy / NIHON FALCOM / Palworld / BeXide / FANY X / MyDearest / room6

Cooperation

CAPCOM / KOEI TECMO GAMES / Konami Digital Entertainment / SEGA / ATLUS / Sense of Wonder Night 2024 (SOWN2024) / Bandai Namco Entertainment / ProVision

Digital World Sponsor

Inworld / The Tokyo Metropolitan Government and the Tokyo Convention & Visitors Bureau "HELLO! TOKYO FRIENDS" / pixiv Inc. / HEBEL HAUS / Meiji Yasuda / Red Bull

Technical cooperation

Sony Corporation (360 Reality Audio)

Media Partner

Famitsu

■ Overview of Tokyo Game Show Digital World 2024

- Name: Tokyo Game Show Digital World 2024
- URL: https://tgs.nikkeibp.co.jp/tgs/2024/jp/display/digital-world/
- Organizer: Computer Entertainment Supplier's Association (CESA)
- Co-organizers: Nikkei Business Publications, Inc., DENTSU INC.
- Supported by: Japan's Ministry of Economy, Trade, and Industry
- Duration: September 20, 2024 (Fri) 10:00 October 6 (Sun) 24:00

- Participation fee: Free of charge
- Ways to participate: Windows PC / Meta Quest 2 / Meta Quest 3 / Oculus Rift series / HTC
 Vive Pro series / Valve Index / iOS iPhone / Android smartphone
 - * You can also just use your Windows PC by itself.
 - * May not work on some iPhone and Android devices.
 - * You can participate by downloading the app during the event period.
 - * Advance download of the app is possible from the official website. Details on how to participate will be announced on the official website from 10:00 on September 20 (Fri).