Press Release

July 24, 2024

Computer Entertainment Supplier's Association

[TGS2024]

Public Day Tickets for International Visitors to Go on Sale from July 25 (Thu.)!

From July 25 (Thu.), Japan Standard Time, Computer Entertainment Supplier's Association (CESA; Chairperson: Haruhiro Tsujimoto) starts selling <u>Public Day tickets for international visitors</u> to TOKYO GAME SHOW 2024 (TGS2024.) The event will be held in-person from Sep. 26 (Thu.) to Sep. 29 (Sun.) at Makuhari Messe, co-organized by Nikkei Business Publications, Inc. and Dentsu, Inc.

<u>Public Day tickets for international visitors</u> come in two options: a One-day Ticket and a TGS Supporters Club Ticket with benefits. Both types of tickets are valid only for the specified dates. For more details on ticket sales information, please visit the official <u>Ticketing website</u> in English. Please note that the contact information for ticket sales for international visitors is different from the contact listed on the Japanese website.

Ticket options and prices are provided below.

For International Visitors : One-day Ticket for Public Day (Online sales only)

Sales period: Sep. 28 (Sat.) Ticket:

From Jul. 25 (Thu.) at 12:00 p.m. (JST) to Sep. 28 (Sat.) at 3:30 p.m. (JST)

Sep. 29 (Sat.) Ticket:

From Jul. 25 (Thu.) at 12:00 p.m. (JST) to Sep. 29 (Sat.) at 3:00 p.m. (JST)

*Ticket sales will cease once all tickets are sold out.

Price: JPY3,000 (including tax)

*Elementary schoolers and younger children can enter for free.

*Junior high schoolers or younger children and adults accompanying them are free to enter the Family Game Park.

Ticket information: https://tgs.nikkeibp.co.jp/tgs/2024/en/ticket/publicday/

*Tickets are sold only online in advance and are not available through ticket agents.

*No ticket sales at the door (except for special admission tickets for disabled people.)

For International Visitors: TGS2024 Supporters Club Ticket (Online sales only)

Goes on sale from Jul. 25 (Thu.) at 12:00 p.m., JST

*Ticket sales will cease once all tickets are sold out.

Price: JPY6,000 (including tax)

Benefits: TGS2024 Supporters Club Special T-shirt and sticker

Priority entrance in the morning

*Visitors can get the above items at a special reception desk at the venue on the day of the

event.

Ticket information: https://tgs.nikkeibp.co.jp/tgs/2024/en/ticket/publicday/

*Tickets are sold only online in advance and are not available through ticket agents.

*The purchaser's name will be printed on the ticket. ID check is required at the door.

[Notes]

- *All tickets are valid only on the designated dates. Ticket sales will cease once all tickets are sold out.
- *TGS tickets are available only online. No ticket sales at the door*.
- *Special ticket for a disabled person (100 yen including tax) is sold at the door.
- *Due to increasing venue operation and management costs, TGS has updated the entrance fees for Public Days.
- *Elementary schoolers and younger children can enter for free (excluding Supporters Club Ticket holders.)
- *Junior high schoolers or younger children and adults accompanying them are free to enter the Family Game Park equipped with a separate entrance.
- * Please enter the venue before 16:00 on Sep. 28 (Sat.) Re-entry is accepted until 16:30. Visitors are asked to enter the venue before 15:30 on Sep. 29 (Sun.) Re-entry is accepted until 16:00.
- *After doors open in the mornings of Sep. 28 and 29, Supporters Club Ticket holders are eligible for priority entrance over One-day Ticket holders.
- *Cosplayers will need to pay the Cosplay Registration fee (JPY2,000 yen including tax), including the fee for using a changing room and a cloakroom. The ticket is available at the venue on the event day.
- * Please note that the contact information for ticket sales for international visitors is different from the contact listed on the Japanese website.

■TOKYO GAME SHOW 2024 Exhibition Outline

Event Title: TOKYO GAME SHOW 2024

Organizer: Computer Entertainment Supplier's Association (CESA)

Co-Organizers: Nikkei Business Publications, Inc., DENTSU, Inc.

Dates & Times: September 26 (Thu.), 2024 Business Day 10:00 a.m.- 5:00 p.m.

September 27 (Fri.), 2024 Business Day 10:00 a.m.- 5:00 p.m. September 28 (Sat.), 2024 Public Day 10:00 a.m.- 5:00 p.m. September 29 (Sun.), 2024 Public Day 9:30 a.m.- 4:30 p.m.

* Doors will open and close 30 minutes earlier than usual on Sep. 29, the final day of the event.

* Doors may open 30 minutes earlier than planned on Public Days, depending on circumstances.

Venue: Makuhari Messe (Mihama-ku, Chiba City, Chiba Prefecture)

Exhibition Halls 1 to 11 / International Conference Hall / Event Hall

Expected Number of Visitors: 250,000

Number of Exhibitors: 731 companies *As of July 4, 2024

Number of Exhibition Booths: 3,190 booths *As of July 4, 2024/Record-high number of booths

Official Website: https://tgs.cesa.or.jp/en