

# TOKYO GAME SHOW 2024

## Business Meeting Area

TOKYO GAME SHOW(TGS) is one of the most important events for trade visitors in game industry, and hundreds of business meetings will be taking place during the SHOW. TGS sets "Business Meeting Area" where allows for meaningful business discussion in a quiet, calm atmosphere during Business Day at TGS. The area offers to private meeting room booths and basic table space at lower fees.

TGS also operates business matching system that connects with trade visitors or other exhibitors as well as online meeting set-up. TGS would like you to use this opportunity to find potential business partners in the future.

### [TOKYO GAME SHOW 2024 - Outline]

Period: September 26 (Thu.) ~ 29 (Sun.) ※Business Day: September 26 (Thu.) & 27 (Fri.)

Venue: Makuhari Messe

Organizer: Computer Entertainment Supplier's Association (CESA)

Co-Organizer: Nikkei Business Publications, Inc. DENTSU INC.

### [Business Meeting Area - Outline]

■ Location : International Conference Hall, Makuhari Messe

■ Period : September 26 (Thu.) & 27 (Fri.)

## Meeting Room Booth

Business Day ONLY (September 26 & 27)

### 1-Booth Meeting Room (3mX3.5m)

JPY 539,000

(tax included)

For exhibitors with booth in other area

JPY 429,000

(tax included)

### 2-Booth Meeting Room (6mX3.5m)

JPY 1,078,000

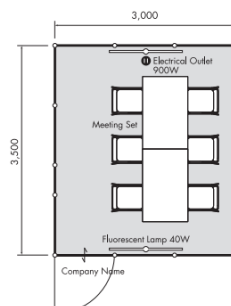
(tax included)

For exhibitors with booth in other area

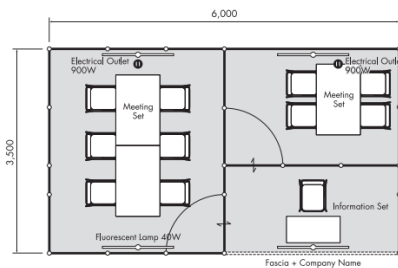
JPY 858,000

(tax included)

Complimentary Services :  
• Interpretation Service (JPN/ENG)  
• TGS Business Matching System  
• Business Lounge  
• WiFi



Items	
<b>System Wall</b>	4 walls, Color: White / Height 2400
<b>Company Name Plate</b>	W600 × H150mm ※Gothic font in black ※Logo Usage: JPY 13,200 (tax incl.)
<b>Electrical Power Supply</b>	100V 1KW (per booth)
<b>Electrical Outlet</b>	Two-socket Outlet × 1 (per booth), 100V 900W
<b>Fluorescent Lamp</b>	40W X 2 Lamps (per booth)
<b>Meeting Set</b>	For 6 Person



Items	
<b>System Wall</b>	4 walls, Color: White / Height 2400
<b>Company Name Plate</b>	W1800 × H1200mm (3plate) W600 × H150mm (2plate) ※Gothic font in black ※Logo Usage: JPY 13,200 (tax incl.) ※All 3 plates will be displayed with the same name.
<b>Electrical Outlet</b>	Two-socket Outlet × 2 (per booth), 100V 900W
<b>Electrical Power Supply</b>	100V 2KW (per booth)
<b>Fluorescent Lamp</b>	40W × 4 Lamps (per booth)
<b>Meeting Set</b>	For 6 people + 4 people + Reception Desk Set

※Please ask the OMO if you wish to apply for 4 or more booths.

※This area cannot be allowed for "space-only". Additional decorations will be upon consultation with OMO.

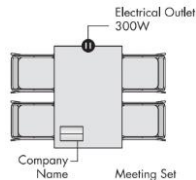
※Booth locations will be selected by TGS Management Office.

## Basic Table Space

Business Day ONLY (September 26 & 27)

JPY 220,000 (tax included)

Complimentary Services :  
• Interpretation Service (JPN/ENG)  
• TGS Business Matching System  
• Business Lounge  
• WiFi



★ Items	
1	<b>Company Name Plate</b> Plate Size: W400mm X H150mm (On the table) ※ Logo Usage: JPY 13,200 (tax incl.)
2	<b>Electrical Outlet</b> Two-socket Outlet X 1 (per booth) 100V 300W
3	<b>Meeting Set</b> For 4 Person / Table Size W1,800mm X D1,200mm



※Please ask the OMO if you apply for 4 or more booths.

※Table locations will be selected by TGS Management Office.

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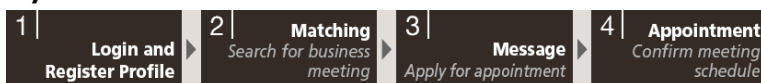
Business Meeting Area

## TGS Business Matching System

(System will be activated in early-August, 2024)

TGS Business Matching System connecting with Business Day visitors or other exhibitors is available for ALL exhibitors. Via PCs or smartphones, exhibitors can look up business partners, make an appointment, set up business meetings and reserve free meeting space. The system is also available online meeting with remote distance exhibitors and visitors as a hybrid meeting app.

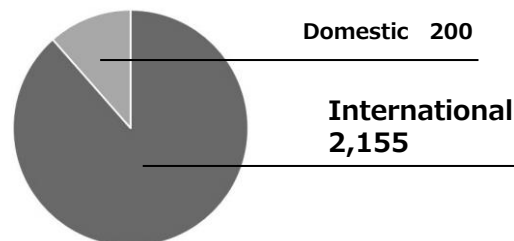
### System Flow



### TOKYO GAME SHOW 2023



### ●TGS2023 Business Meeting Area Meeting Pattern



### TOKYO GAME SHOW 2023 Business Matching System

- Number of Registered Accounts : 7,786
- Meeting Requests : 19,123
- Confirmed Appointments : 2,355
- Participated Countries and Regions : 63

Argentina, Armenia, Australia, Austria, Azerbaijan, Belgium, Brazil, British Virgin Islands, Cambodia, Canada, Chile, China, Colombia, Congo, Cyprus, Czech Republic, Denmark, Estonia, France, Finland, Georgia, Germany, Gibraltar, Greece, Hong Kong, Hungary, Iceland, India, Indonesia, Ireland, Israel, Italy, Iran, Japan, Kazakhstan, Kuwait, Latvia, Lithuania, Moldova, Monaco, New Zealand, Malaysia, Marshall Islands, Mexico, Netherlands, Norway, Pakistan, Philippines, Poland, Russia, Saudi Arabia, Singapore, Spain, South Korea, Sweden, Switzerland, Taiwan, Thailand, United Arab Emirates, United Kingdom, United States, Uzbekistan, Vietnam (Alphabetical Order)

## Online Exhibition Menu

### Online Exhibit

**JPY 275,000**

(tax included)

Exhibitors will be provided with the following benefits.

- Exhibitor names will be posted on the "Exhibitor List" page. In addition, we will link from the exhibitor list page to each exhibitor introduction page.
- The exhibitor introduction page will be available in English and Japanese (information in English and Japanese prepared by each company will be posted).
- One-stop service from the TGS Business Matching System to online business meeting.

### Contents & Functions of Exhibitor's Introduction Page (Planned)

- Logo
- Image (Game Play, etc.)
- Text
- Exhibit Category Tags
- Web Linkage
- Video Linkage
- Linkage to Business Matching System
- Linkage to Official Exhibitor's Program (if applicable)

### ●Closing Date \*Space Reservations : May 24(Fri.)

-To Apply or To Contact-  
TOKYO GAME SHOW Overseas Management Office (OMO)  
c/o Congrès Inc.  
Email: tgs@congre.co.jp