



TGS2023 Last-minute Updates Floor Map Unveiled Today! All Organizer's Projects Announced Eight Finalists for SOWN2023 Chosen!

Steam Special Site to Open Tomorrow, Sep. 14 (Thu.)

Computer Entertainment Supplier's Association (CESA, Chairperson: Haruhiro Tsujimoto) has released updates on the much-awaited TOKYO GAME SHOW 2023 (TGS2023). The event will finally take place next week, from September 21 (Thu.) to September 24 (Sun.) The floor map of the in-person venue at Makuhari Messe and all of the organizer's projects are now unveiled on the official website of TGS2023 (<https://tgs.cesa.or.jp/en/>). In addition, the TGS official streaming program details and the SENSE OF WONDER NIGHT 2023 (SOWN2023) finalists have been announced today. Be sure to stay tuned for more news on TGS2023, which is planned to be held on the largest scale ever.

■TGS2023 Floor Map Unveiled! (Announced Today)

For the first time in four years, the physical (in-person) venue for TGS2023 will occupy all areas of Makuhari Messe, including Exhibition Halls 1-11, Event Hall, and International Exhibition Hall. This year, TGS will introduce new areas such as the Gaming Hardware Area to showcase gaming PCs and peripherals, and the Gaming Lifestyle Area to suggest gaming furniture and interiors for gaming rooms. Additionally, the Family Game Park will make a comeback for the first time in four years. Please refer to the following for the location of each exhibition area.

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|--------------------------|--|
| ● General Exhibition | Halls 1-8 |
| ● Smartphone Game Area | Halls 4-6, Central area |
| ● Gaming Hardware Area | Halls 7-8, Central area |
| ● Gaming Lifestyle Area | Halls 1-2, Central area |
| ● AR/VR Area | Hall 9 |
| ● eSports Area | Hall 9 |
| ● Game Academia Area | Halls 2-3, Central Area |
| ● Indie Game Area | Halls 9-10, Eastside |
| ● Family Game Park | Hall 1, Northside *Open on Public Days only. |
| ● Merchandise Sales Area | Halls 9-10, Westside |
| ● Business Solution Area | Halls 3-4, Northside *Some booths will open on Business Days only. |
| ● Business Meeting Area | International Conference Hall *Open on Business Days only |

*[Floor Map](#)

■ Eight Finalists for SOWN2023 Chosen! (Announced Today)

Out of the 81 game titles that will participate in the "Selected Indie 80" free exhibition project at Indie Game Area, TGS2023 has announced the eight finalists who will compete at SOWN2023, a pitch event for indie game developers. The selected eight finalists will present their pitches at the TGS studio of Makuhari Messe on Sep. 22 (Fri.), which is Day 2 of TGS2023. The event will also be live-streamed as an official TGS program. The winners of the seven awards, including the Audience Award Grand Prix, will be announced following the final judge's decision.

Moreover, POCKY, a popular content creator assigned to the TGS2023 Indie Game Official Ambassador, will choose the work best representing the *Sense of Wonder* from the 81 titles participating in the Selected Indie 80 exhibition, from the perspective of a game commentator. The selected work will be recognized for the POCKY Award.

<SOWN2023 Finalists>

Finalist	Title	Country/Region	Movie	Website
Chanko Studios	It's a Wrap!	France	https://www.youtube.com/watch?v=PoE66sKJjvw	https://store.steampowered.com/app/1684270/Its_a_Wrap/?l=japanese
Ecosystem	Ecosystem	Ireland	https://www.youtube.com/watch?v=db1RQvJtaY8	https://store.steampowered.com/app/1133120/Ecosystem/
Takahiro Miyazawa	Give me toilet paper!	Japan	https://www.youtube.com/watch?v=bkv6P PUZdcA	https://skt-products.com/give-me-toilet-paper/
ODDADA	ODDADA	Germany	https://www.youtube.com/watch?v=elQ3HiRM4Ms	https://www.oddada.com/
Portalgraph	Tiny Drive	Japan	https://www.youtube.com/watch?v=beN-j0w99_c	https://note.com/vjroba/n/n33a2b80834ce
Retro Gadgets	Retro Gadgets	Italy	https://www.youtube.com/watch?v=bEZDSUuu4-l	https://www.retrogadgets.game/
Stories from Sol: The Gun-Dog	Stories from Sol: The Gun-Dog	United Kingdom	https://www.youtube.com/watch?v=AJHca_dn-f8	https://store.steampowered.com/app/2118420/Stories_from_Sol_The_Gun_Dog/
Toyota Ryuto	Out of TheWorld	Japan	https://www.youtube.com/watch?v=Q5bMfHGb-D8	https://store.steampowered.com/app/2340380/Out_of_the_World/

Official Program “SENSE OF WONDER NIGHT 2023 (SOWN2023)” Streaming Schedule

- Date and Time: Sep. 22 (Fri.), 2023, From 4:00 p.m.
- Streaming website : <https://youtube.com/live/aSJ1ieBfflk>

TGS2023 Organizer’s In-person/Online Projects

Official Streaming Programs Announced!

Online

TGS2023 will be streaming its official online programs throughout the four-day event. The event will commence with the Opening Program, followed by the streaming of the Keynote Speech. A total of 25 programs will be streamed online, concluding with the Closing Program on the final day of the event. Among these programs, 17 are Official Exhibitor Programs. Most programs will be streamed in Japanese, with simultaneous English interpretation. We are also preparing to have simultaneous Chinese interpretation for some programs to cater to more game fans globally.

【Opening Program】 ◆Sep. 21 (Thu.) from 10 a.m. to 10:50 a.m.

“Get together for the festival of games! --TGS2023 Opening Event--“

<Guests> Ms. Risa Unai (TGS2023 Official Supporter), Editor-in-Chief of TGS Media Partner, and more.

【Keynote Speech】 ◆Sep. 21 (Thu.) from 11 a.m. to 11:50 a.m.

Inviting Mr. Pierre-Loup Griffais and Mr. Erik Peterson from Valve Corporation, the company operating the global game distribution platform "Steam", will deliver the keynote speech. They will also engage in a cross-talk session with Mr. William Yagi-Bacon from Capcom Inc. and Mr. Katsuhiko Harada from Bandai Namco Studios Inc., discussing under the theme of TGS 2023, “Games in Motion, the World in Revolution”, with a particular focus on the various changes that have occurred in the global and Japanese game markets in the wake of the Covid-19 pandemic.

<Panelists> Pierre-Loup Griffais (Valve Corporation, Steam Platform Engineering Team)

Erik Peterson (Valve Corporation, Steam Business Team)

William Yagi-Bacon (Capcom U.S.A., Inc., Senior Vice President, Digital Platforms)

Katsuhiko Harada (Bandai Namco Studios Inc., Chief Producer / Executive Game Director)

<Moderator> Mr. Katsuhiko Hayashi (KADOKAWA Game Linkage, Famitsu Group Representative)

*Provided with Japanese-English consecutive interpretation

【Closing Program】 ◆Sep. 24 (Sun.) from 6:00 p.m. to 7:00 p.m.

“TGS2023 Fan Meeting --More than just an after party--“

<Guests> Ms. Risa Unai (TGS2023 Official Supporter)
SOWN2023 Audience Award Grand Prix Winner
Editor-in-Chief of TGS Media Partner, and more.

*List of TGS2023 Official Streaming Programs: <https://tgs.nikkeibp.co.jp/tgs/2023/en/program/official/>

■ TOKYO GAME SHOW VR 2023

Online

TOKYO GAME SHOW VR 2023 (TGSVR2023) will be returning this year. The event can be accessed through devices such as PCs, HMDs (Head Mounted Displays), and smartphones. This year's event will be extended from last year's four days to 11 days, running from Sep. 21 (Thu.) to Oct. 1 (Sun.) The stage for TGSVR2023 will be set on Game Island. This new exciting exhibition experience will allow players to journey around the virtual TGS venue as if they were traveling through the floating Game Island in the sky.

*TGSVR2023 Venue (Free admission): <https://tgsvr.com/>

■ Steam Special Site

Online

The Steam Special Site is back again at TGS2023. Visitors can access the latest updates on TGS exhibitors' game titles for Steam, play trial versions, and purchase the latest titles at discounted prices. The site opens tomorrow, September 14 (Thu.). The Special Site offers an easy way for users to explore game titles from TGS2023 exhibitors, categorized into Titles on Sale, Titles Coming Soon, Selected Indie 80, and Titles Premiered at TGS. Visitors can also enjoy live-streaming of TGS Official Programs (Japanese channel) from the homepage of Steam Special Site during the event.

[Steam Special Site]

Opens at 10:00 a.m., Sep. 14 (Thu.), 2023 (JST) / at 6:00 p.m., Sep. 13 (Wed.), 2023 (PST)

Closes at 10:00 a.m., Sep. 26 (Tue.), 2023 (JST) / at 6:00 p.m., Sep. 25 (Mon.), 2023 (PST)

■ Main Stage (New for some projects)

In-person

The main stage, set up in the Makuhari Messe Event Hall, will serve multiple purposes, providing a wide range of programs featuring various aspects of gaming; from the Keynote Speech and Japan Game Awards 2023 Announcement and Award Ceremony to e-sports, fashion, and music. For the first time in TGS history, the main stage will host several special events that showcase new possibilities of gaming. These events include a game event featuring celebrities and influencers, community competitions participated by streamers, a fashion show with models, and live performances by artists.

TGS2023 Main Stage Special Website : <https://tokyogameshow.jp/>

■ History of Games and Processors (New)

In-person

TGS2023 will be organizing a panel exhibition titled *The History of Games and Processors*. This exhibition will systematically cover the evolution of computer entertainment, focusing on the relationship between game content and processors from the 1990s to the present day. The exhibition will create a stimulating environment for visitors to emulate and try out iconic game content on modern PCs, tailored to the topics of each era.

■ Japan Game Awards 2023

In-person / Online

The Japan Game Awards, which will celebrate its 27th anniversary in 2023, will announce the winners during TGS2023. The award categories are divided into four sections: *Games of the Year* for already released titles, *Future* for unreleased titles, *Amateur* for original not-for-sale works by amateur game creators, and *U18* for works created by youth under 18. In addition to the *Game of the Year* award, two other awards will also be presented: the *Game Designers Award*, given to those who have created

innovative and unique games, and the *Minister of Economy, Trade, and Industry Award*, which recognizes an individual who has made significant contributions to the development of the game industry. Both of these awards will be chosen from among the nominees in the *Game of the Year* category. The Japan Game Awards announcement will be live-streamed online as an official program of TGS2023. Additionally, the award ceremony for the *Game of the Year Award, Ministry of Economy, Trade, and Industry Award*, and *Game Designers Award* will be held on the Main Stage.

*Japan Game Awards category details: <https://awards.cesa.or.jp/>

■ Creator Lounge (New)

In-person

The Creator Lounge supported by YouTube Gaming, under the special sponsorship of YouTube, is a dedicated area for influencers and creators to use as their hub while visiting the in-person venue of TGS2023. The Lounge is exclusively available to official influencers and creators who have pre-registered or are special guest influencers invited by TGS2023. It provides a cozy space where they can socialize, a booth for trying out games and uploading videos, and a workspace. Additionally, there will be an experimental booth for shooting YouTube Shorts within the area for general visitors to enjoy.

■ TGS 2023 Official Merchandise

In-person

The official merchandise for TGS2023 features a main visual illustration created by KUKKA. The vast lineup includes T-shirts, towels, mugs, keychains, button badges, and more. This year, TGS2023 has expanded its selection of items, including new products featuring the TGS mascot, Feretta. There are also many items that you can enjoy wearing at the venue, such as fluorescent wristbands with TGS original designs and pinhole sunglasses. Moreover, to commemorate the "TGS x AZUL BY MOUSSY Fashion Show", the first special event taking place at the main stage of TGS, collaborative items between the fashion brand AZUL BY MOUSSY and popular game titles from TGS exhibitors will be available for sale.

Find our official merchandise at the TGS Official Shop located on the Northside of Hall 4, the Eastside of Hall 9, and the Central Mall on the 2nd floor (in front of Hall 5). You can make a payment using a credit card, electronic money (Transportation IC, iD, QuicPay, Apple Pay, WAON, nanako), or cash.

TGS2023 Projects for Public Days Only

■ Family Game Park (for the first time in four years)

In-person

The Family Game Park is back after four years. It is a family-friendly area where kids in junior high school or younger can enter for free along with their accompanying guardians. Children will get to experience the fun and depth of games through different zones, such as the Play Zone where they can try out the latest games, and the Learning Zone where they can learn about game programming and gain work experience. More details will be announced tomorrow, Sep. 14 (Thu.)

■ Cosplay Area (for the first time in four years)

In-person

The Cosplay Area is making a comeback after a four-year hiatus (Please note that a registration fee of 2,000 yen will be charged for cosplaying.) To avoid overcrowding in the changing rooms, we will open them earlier in the morning (from the time of the first train arrival at Kaihin Makuhari Station until 7:45 a.m.) this year.

More details at the TGS2023 Official Website:

<https://tgs.nikkeibp.co.jp/tgs/2023/en/visitors/#cosplay>

TGS2023 Projects for Business Days Only

■ TGS Forum (Business seminar)

In-person / Online

During two Business Days (Sep. 21 and 22), TGS will be hosting a B-to-B seminar "TGS Forum" for visitors. On the second day of the event, Japan esports Union (JeSU) will organize the eSports Conference. If you pre-register for Business Day, you will have the opportunity to attend lectures in-person and view the streaming programs online.

[TGS Organizer's Seminars]

- **"How will generative AI change game development?"**

Generative AI gathered significant attention in 2023. This seminar will explore its impact on game development through discussions with leading experts in the field

- **"Building an Engaged Community for your game"**

With the rise of online games, social networking services, and game commentary videos, users are now interacting with each other and creating buzz around the content they enjoy. This seminar aims to gain insights into the significance and challenges of user community strategies based on e-sports, fan events, and SNS platforms, by bringing together representatives of leading game companies.

*More information about the program : <https://tgs.nikkeibp.co.jp/tgs/2023/en/business/seminar/>

■ International Party/Indie Night (for the first time in four years)

In-person

The popular party project will be returning for the first time in four years on the evening of Sep. 22 (Fri.), during Business Day 2. The event will bring together Japanese and overseas exhibitors, as well as SENSE of WONDER NIGHT (SOWN) finalists, official influencers, journalists, and other notable figures. With DJs playing game music, the event provides a platform for casual networking in an international atmosphere.

Ticket Information and Entry Procedures

■ Business Days: Sep. 21 and 22 (for game industry professionals only)

TGS2023 has designated two Business Days, on Sep. 21 (Thu.) and 22 (Fri.), specifically for gaming industry professionals to attend the event in a business-friendly environment. These two Business Days are only open to exhibitor invitees who have a Business Day pre-registration ticket and paid Business Day pre-registrants.

Please note that children under the age of 18 and students are not allowed to enter on Business Day. Entry with infants and preschoolers is also prohibited.

■ General Admission Tickets for Overseas Visitors and Foreign

Residents in Japan Now on Sale (for adults: junior high schooler or older)

General admission tickets for Public Days, Sep. 23 (Sat.) and 24 (Sun.), for overseas visitors and foreign residents in Japan are currently on sale on the TGS2023 official English website at <https://tgs.nikkeibp.co.jp/tgs/2023/en/ticket/publicday/>

*Please note that foreign visitors cannot purchase general admission tickets on the Japanese website.

General Admission Tickets on Sale for Overseas Visitors and Foreign Residents in Japan (junior high schoolers or older)

September 23 (Sat.) **One Day Ticket JPY2,300 (incl. tax)**

September 24 (Sun.) **One Day Ticket JPY2,300 (incl. tax)**

*One person can purchase a maximum of 10 tickets.

* Elementary school students and younger can enter for free.

* Adults (junior high school students or older) accompanying elementary school children or younger can enter the Family Game Park for free.

* Please note that tickets are only available for purchase online. No tickets will be sold at the door.

■ **Entry Procedures for Business Visitors and General Visitors**

TGS2023 has different entry procedures for business visitors and general visitors.

- Business visitors are required to enter through the 2nd floor of Hall 1 after completing reception at the Central Mall on the 2nd floor of Makuhari Messe.
- Visitors with General Admission Tickets (Supporters Club Ticket for Sep. 23 or 24, or One-Day Ticket) will undergo baggage inspection at the Westside Square of the Makuhari Messe Event Hall. After completing the procedures, general visitors can enter the venue from the first floor of Hall 1. (Please note that during certain hours, the entrance for general visitors will be changed to the first floor of Hall 8.)

■ **Entry Restrictions at the In-person Venue**

To avoid crowding, TGS2023 will continue to regulate the number of people entering each area (Halls 1-3, 4-6, 7-8, and 9-10) at the in-person venue. Each entrance is equipped with sensors that allow real-time monitoring and management of the number of people in each area. Once the maximum number of visitors is reached in a particular area, new visitors will not be allowed to enter that area (entrance restriction) but will be directed to other areas.

However, if you have a reservation ticket for a "trial play" or "stage performance" in an exhibition booth in the restricted area, we will check the start time of the event and allow you to enter the area.

■ **TOKYO GAME SHOW 2023 Exhibition Outline**

Event Title: TOKYO GAME SHOW 2023

Organizer : Computer Entertainment Supplier's Association (CESA)

Co-Organizers : Nikkei Business Publications, Inc., Dentsu, Inc.

Supported by: Ministry of Economy, Trade, and Industry (Japan)

Dates & Times: Business Days: 10:00 a.m. - 5:00 p.m. September 21 (Thu.)-22 (Fri.), 2023

Public Days: 10:00 a.m. - 5:00 p.m. September 23 (Sat.)-24(Sun.), 2023

*Doors may open at 9:30 a.m. on Public Days depending on circumstances.

Venue : Makuhari Messe (Mihama-ku, Chiba City)

Exhibition Halls 1 to 11 / International Conference Hall / Event Hall

Expected Number of Visitors : 200,000

Official Website: <https://tgs.cesa.or.jp/en/>