

TOKYO GAME SHOW 2023

Press Release

September 4, 2023

Computer Entertainment Supplier's Association

Only 17 days left! The whole picture of TGS2023 is gradually revealed Record-high Exhibitors and Booths

Overview of exhibition booths, game titles, and the official program timetable unveiled

Last-minute "Special Preview" program to be streamed at 19:00, Sep. 13 (Wed.)!

Computer Entertainment Supplier's Association (CESA; Chairperson: Haruhiro Tsujimoto) has released an update on exhibitors and the official program timetable of Tokyo Game Show 2023. The event will be held in-person at Makuhari Messe from Sep. 21 (Thu.) to 24(Sun.), just 17 days away.

The upcoming event, TGS2023, will occupy the whole area of Makuhari Messe for the first time in four years. The Family Game Park, Cosplay Area, and Stage Programs will also return to the venue. This year's event will incorporate online projects, including Official Streaming Programs, Tokyo Game Show VR2023 (TGSVR2023), and the Steam Special Venue, making it a hybrid-style event accessible to viewers worldwide(https://tgs.cesa.or.jp/en/). Stay tuned for more exciting updates on the ever-growing game industry and TGS2023.

Details on stage programs, including the first TGS special event, will be announced at https://tokyogameshow.jp/ (*available in Japanese language only).

Further information about TGSVR will be posted on the official website at https://tgsvr.com/ on September 7 (Thu.)

■Record-high 770 Exhibitors and 2,684 Booths! (As of Sep. 4)

As of September 4th, there are 770 registered exhibitors for TGS2023, with 371 from Japan (including 7 participating online) and 399 from overseas (including 25 participating online). In addition, the physical venue at Makuhari Messe will have 2,684 exhibition booths. These numbers are the highest in the history of TGS, indicating a great anticipation for the full-scale exhibition after a four-year hiatus.

As of September 4, interim updates have been announced regarding the overview and planned exhibits. A total of 1,762 game titles have been registered for exhibition. The event, TGS2023, will feature a diverse range of game genres, including highly anticipated new titles, e-sports titles, AR/VR games, and blockchain games. These games are designed for various platforms, such as home game consoles, smartphones, and PCs.

TGS2023 will showcase hardware and furniture for upgrading the gaming environment and solutions for game businesses, providing a platform to share and experience various gaming industry developments for both B-to-C and B-to-B.

The final list of game titles for the exhibition and details of exhibitor booths and events will be announced on September 21 (Thu.), which is the first day of TGS2023.

■TGS2023 Official Program Streaming Timetable Announced!

The timetable of TGS2023 official programs streamed during the event is announced today. During the four-day event, 25 programs will be streamed online, of which 17 are "Official Exhibitor Programs."

As a global event, this year's TGS virtual programs will be offered in cooperation with overseas platformers and online media, including DouYu (China), bilibili (China), Douyin (China), HUYA (China),

and IGN (the U.S., etc.) You can also access TGS2023 virtual programs from the TGS Special Page set up on Steam. Although most programs will be streamed in Japanese, non-Japanese speakers can enjoy them with simultaneous English interpretation. Moreover, we are preparing to have simultaneous Chinese interpretation for some programs to reach more international viewers. The latest news on the program details will be revealed on the "Preview Special" streamed at 7:00 p.m. on Sep. 13 (Wed.), JST.

TGS2023 Official Program Streaming Timetable *The timetable is subject to change.

			SHOW 2023 AM TIME 1		
10:00-	9/21 THU	9/22 FRI	9/23 SAT	9/24 SUN	— 10:00 -
11:00-	OPENING PROGRAM Keynote		Japan Game Awards Amateur Division	Japan Game Awards U18 Division	11:00-
12:00- 13:00-	Gamera Games				— 12:00- — 13:00-
14:00-	Amazing Seasun		D3PUBLISHER	Japan Game Awards Future Division	14:00-
15:00- 16:00-				Japan Esports Union	— 15:00- — 16:00-
17:00-	Japan Game Awards Games of the Year Division	Sense of Wonder Night 2023	GungHo Online Entertainment		17:00-
18:00- 19:00-	Microsoft Corporation Japan	KOEI TECMO GAMES		ENDING PROGRAM	— 18:00- — 19:00-
20:00- 21:00- 22:00- 23:00-	505 Games	HoYoverse	Reverse: 1999		20:00-
	SEGA / ATLUS LEVEL-5	SQUARE ENIX	Oasys/double jump.Tokyo		21:00-
	KOEI TECMO GAMES				22:00- 23:00-
20.00	САРСОМ	ProjectMoon			20.00

■Last-minute Special Preview for TGS2023 Will be Streamed on Sep. 13 (Wed.)!

TGS experiences growth and expansion every year. The Last-minute Special Preview program for TGS2023 will be streamed online on Sep. 13 (Wed.), just one week before the actual event. This program will introduce various content and must-see points, including updates on exhibitors, venue maps, official programs, and TGSVR2023. In the studio, Risa Unai, TGS2023 Official Supporter, will be present to reveal the whole picture of the event.

Program Name: Last-minute Special Preview for TGS2023

Date and Time: Sep. 13 (Wed.) 2023, 7:00 p.m. to 8:00 p.m.

Watch the Program at: https://youtube.com/live/n3oRSluQ21Q

■ General Admission Tickets for Overseas Visitors and Foreign Residents in Japan Now on Sale (for adults: junior high schooler or older)

General admission tickets for Public Days, Sep. 23 (Sat.) and 24 (Sun.), for overseas visitors and foreign residents in Japan are currently on sale on the TGS2023 official English website at https://tgs.nikkeibp.co.jp/tgs/2023/en/ticket/publicday/

^{*}Please note that foreign visitors cannot purchase general admission tickets on the Japanese website.

General Admission Tickets on Sale for Overseas Visitors and Foreign Residents in Japan (junior high schoolers or older)

September 23 (Sat.) One Day Ticket JPY2,300 (incl. tax)

September 24 (Sun.) One Day Ticket JPY2,300 (incl. tax)

- *One person can purchase a maximum of 10 tickets.
- * Elementary school students and younger can enter for free.
- * Adults (junior high school students or older) accompanying elementary school children or younger can enter the Family Game Park for free.
- * Please note that tickets are only available for purchase online. No tickets will be sold at the door.

■Business Day Visitors Require Pre-registration with Fees [Registration Closes at 23:59 on Sep. 12 (Tue.), JST]

TGS2023 will have two Business Days on September 21 (Thu.) and 22 (Fri.) for visitors involved in game-related businesses. We will create an environment that is conducive to business negotiations. Business Day is open to exhibitor invitees (Business Day pre-registration ticket holders) and Business Day pre-registrants who have paid the fees. For individuals who wish to participate in Business Day with fees, pre-screening for registration is necessary, and they must pass the screening process to ensure that they are involved in the gaming industry. Pre-registration with fees will close on Sep. 12 (Tue.), at 23:59, JST. Register now to take advantage of this opportunity.

For more information, please visit: https://tgs.nikkeibp.co.jp/tgs/2023/en/ticket/businessday/

■Influencers and Creators, Submit Your Entries by Sep. 13 (Wed.) to Visit TGS2023! Check the List of Game Titles for Trial Play and Streaming Available at the Creator Lounge!

We are now accepting applications from influencers and creators who wish to share news about TGS2023 with a wider audience. This is the first time such an opportunity is available in TGS history. The deadline for applications is 6:00 p.m. JST on Sep. 13 (Wed.)

To learn more about eligibility and the application process, visit the official website at https://tgs.nikkeibp.co.jp/tgs/2023/en/ticket/influencer-creator/

The Creator Lounge supported by YouTube Gaming will be set up at TGS2023. It is a dedicated area that influencers and creators can use during the event. The Lounge includes a cozy space where influencers and creators can socialize and an experimental booth for shooting YouTube Shorts. Influencers and creators can also play some trial games, and upload game commentary videos in a relaxing atmosphere. The game titles available for trial plays and streaming are also announced today. In addition, the Lounge will prepare special gifts for influencers and creators participating in TGS2023. We welcome entries from many influencers and creators interested in visiting TGS2023.

[Creator Lounge supported by YouTube Gaming] Game titles available for trial play and streaming (As of Sep. 4)

Game title for trial play	Description			
WoLong: Fallen Dynasty *First round of downloadable content	This action RPG game, inspired by the Three Kingdoms and developed by Team NINJA of the "Nioh" series, is a Soulslike adventure set in a dark fantasy world filled with demons. The game incorporates graceful Chinese martial arts, allowing players to switch seamlessly between offense and defense. You can indulge in the game solo or enjoy multi-play in a team of up to three players online.			
Street Fighter 6	Players can now enjoy three new modes that are guaranteed to provide excitement in the updated game. Apart from the thrilling "Fighting Ground" mode that gives an unmatched battle experience, gamers can also explore a virtual world with their customized avatars through the "World Tour" mode. The "Battle Hub" mode lets players interact with other gamers worldwide. Brace yourself for an elevated gaming experience.			
Sonic Superstars	Experience a brand-new high-speed action game featuring stunning 3D graphics while still maintaining the classic 2D side-scrolling gameplay of "Sonic". Join Sonic and his friends Tails, Amy, and Knuckles on an exciting new adventure to the mysterious North Star Islands, home to massive creatures. Use the new "Emerald Power" to face off against the villains Dr. Eggman and Fang, who are after these creatures for their selfish desires!			
TEKKEN 8	TEKKEN 8 is the newest entry in the long-running 3D fighting game TEKKEN series, selling over 55 million sets worldwide. The graphics for TEKKEN 7 have been completely revamped in this latest version. The newly created playable characters are modeled in high resolution, with realistic water droplets on their skin and lifelike hair and muscle movement. The game pushes the limits of next-generation hardware. The battle stage is even more heavy and immersive than ever, with explosive destruction in the background and scenes of waves and tornadoes moving dynamically. (At the Creator Lounge, trial play is available only for two-player matches.)			
, ,	Introducing a new game title for PlayStation®4/PlayStation®5. In this game, players can engage in combat using a mysterious "foam" that remains after being shot. With a thrilling 4 vs. 4 battle format, this "Foam Party Shooter" game offers a unique combination of intense battles with a party vibe.			
two days only.	Trial play at the Creator Lounge will be available on Sep. 21(Thu.) and 23 (Sat.) only.			

■TOKYO GAME SHOW 2023 Exhibition Outline

Event Title: TOKYO GAME SHOW 2023

Organizer: Computer Entertainment Supplier's Association (CESA)

Co-Organizers: Nikkei Business Publications, Inc., Dentsu, Inc. Supported by: Ministry of Economy, Trade, and Industry (Japan)

Dates & Times: Business Days: 10:00 a.m. - 5:00 p.m. September 21 (Thu.)-22 (Fri.), 2023

Public Days: 10:00 a.m. - 5:00 p.m. September 23 (Sat.)-24(Sun.), 2023

*Doors may open at 9:30 a.m. on Public Days depending on circumstances.

Venue: Makuhari Messe (Mihama-ku, Chiba City)

Exhibition Halls 1 to 11 / International Conference Hall / Event Hall

Expected Number of Visitors: 200,000
Official Website: https://tgs.cesa.or.jp/en/

[References]

- List of Exhibitors
- Exhibition Booth Overview and List of In-booth Events *Japanese
- List of Game Titles for Exhibition *Japanese
- List of Merchandises *Japanese