

TOKYO GAME SHOW VR 2023

Press Release

August 22, 2023 Computer Entertainment Supplier's Association

TGS Virtual Venue "Tokyo Game Show VR 2023 This year's stage is "Game Island," a game country floating in the sky!

The first event you can enjoy using your smartphone. In addition, the event period will be extended. Furthermore, a key visual, newly drawn by Seiji Yoshida, will be unveiled!

The official TGSVR2023 website opens today! (https://tgsvr.com/)

The Computer Entertainment Supplier's Association (CESA, Chairman: Haruhiro Tsujimoto) will hold a virtual venue "Tokyo Game Show VR 2023" (TGSVR2023) for 11 days from Thursday, September 21 to Sunday, October 1.TGSVR2023 is the virtual venue of Tokyo Game Show 2023 (TGS2023 for 4 days from Thursday, September 21 to Sunday September 24)

The setting for this year's TGS VR, the third of its kind, will be "Game Island," a game country floating in the sky. A key visual by illustrator Seiji Yoshida has also been unveiled.

<u>TGSVR2023 will open its official website today.</u> Detailed information will be updated in the future in preparation for the event.

TGSVR2023 official website : URL:https://tgsvr.com/



TGSVR2023 key visual by Seiji Yoshida

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• Illustrator Seiji Yoshida drew the key visuals.

The key visual is based on the motif of "Games Islands," the setting of TGSVR2023, and was drawn by Seiji Yoshida, a background graphic illustrator who has created numerous game backgrounds and book illustrations. The charm of these mysterious islands floating in the sky and the sense of anticipation for TGSVR2023 are carefully expressed in the key visual.



Comment from Seiji Yoshida - illustrator

"I tried to put the anticipation of the moment when a new adventure begins into the picture. I want you to feel the enormity of the world."

TGSVR2023 will take place on islands floating in the sky, aptly named "Games Islands".

TGSVR2023 will take place in the "Games Islands," a game country floating in the sky. We plan to bring you a new exhibition experience that will allow you to enter the world of games and travel around the game show as if you were on a journey. Moreover, a main stage will be set up in the center of the world this year, and like TGS2023, TGSVR2023 will feature a variety of game-related events. In addition, for the first time at TGS VR, multiple game companies will jointly hold a show performance (*) utilizing the features of the Metaverse. *Show performance details will be announced at a later date.

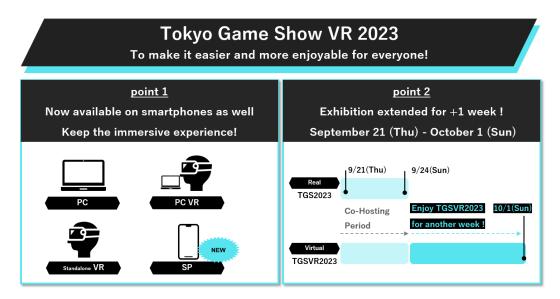
■ Jump into the game world! Have fun as you travel there! Easy to participate in the game world with your smartphone!

Last year, a total of 400,000 people visited the Tokyo Game Show VR, the virtual venue of TGS that brings joy and surprise to game fans around the world. This year, the third edition of the show, we would like to create with you a festive space where game fans can gather and enjoy interaction even from remote locations, something that can only be realized in the Metaverse. Admission is free. We invite you all to come and visit us from your PCs, VR terminals, and smartphones during the exhibition period.

Click <u>here</u> for a PLAY MOVIE documenting TGSVR2022 (last year).

• For the first time ever, the event will be smartphone compatible and the +1 week extension will make it even easier to participate!

In order to make TGS VR easier and more enjoyable for as many people as possible, new to this year's event, you can also participate from your smartphone. In addition, in response to requests from visitors who want to enjoy the virtual venue even after the real venue ends, TGSVR2023 will run for one week longer than TGS2023, until Sunday, October 1.



(What makes TGSVR2023 so great?)

TGSVR2023 will also send out information from Tokyo Game Show VR official info and Tokyo Game Show Official X (Twitter) account. Please look forward to the evolving TGSVR2023.

Tokyo Game Show VR official info X (Twitter) : <u>https://twitter.com/tgsvr_official</u> Tokyo Game Show Official X (Twitter) : <u>https://twitter.com/tokyo_game_show</u>

■ Tokyo Game Show VR 2023 Outline

Name: TOKYO GAME SHOW VR 2023 (TOKYO GAME SHOW VR 2023) URL: https://tgsvr.com/ Organizer: Computer Entertainment Supplier's Association (CESA) Co-organizers: Nikkei Business Publications, Inc., DENTSU INC. Supported by: Ministry of Economy, Trade, and Industry Period of TGSVR2023:: September 21, 2023(Thu) - October 1, 2023(Sun) Participation Fee: Free of charge

How to participate: Windows PC, Meta Quest 2 (App Lab / Link function), Oculus Rift / Rift S, HTC Vive / Vive Pro series, Valve Index, iPhone, Android smartphone *It can also be used on Windows PCs. *Some iPhone and Android devices may not work.

*Details on how to participate will be available on the official website from 10:00 on September 21 (Thu.).