

TOKYO GAME SHOW 2023

Press Release

August 4, 2023 Computer Entertainment Supplier's Association

# Free Exhibition Project for Indie Game Developers "Selected Indie 80" The Official Website Announces 81 Selected Titles Today!

The kick-off program will be streamed on Tuesday, August 29<sup>th</sup> to introduce all the above titles!

## "Predict SOWN2023 Finalists Campaign" also starts on Aug. 29!

Computer Entertainment Supplier's Association (CESA; Chairperson: Haruhiro Tsujimoto) now launches a new website page featuring all 81 nominated game titles for the Selected Indie 80 (formerly Selected Exhibit). This project offers indie game developers a free opportunity to exhibit at TOKYO GAME SHOW 2023 (TGS2023), which will take place from September 21 (Thu.) to 24 (Sun.) in person at Makuhari Messe.

\*For more information : <u>https://tgs.nikkeibp.co.jp/tgs/2023/en/program/indie/indie80/</u>

To kick off the annual TGS "SENSE OF WONDER NIGHT (SOWN)" pitch contest for indie game developers, an online streaming program titled "Selected Indie Games 80 -Gateway to SOWN2023-" will be broadcast on August 29th (Tuesday) at 6:00 p.m. (JST) on the official TGS YouTube channel. This program will showcase all the finalists, so be sure to watch all 81 titles before the event starts!

On August 29th (Tuesday), the "Predict SOWN2023 Finalists Campaign" will begin. This campaign will challenge game fans to predict the eight finalists of SOWN2023 from the 81 games included in the "Selected Indie 80" selection.

\*For more information about the campaign:

https://tgs.nikkeibp.co.jp/tgs/2023/en/program/indie/campaign/

Lately, indie games have been gaining popularity as a platform for up-and-coming talent creating remarkable hits. Check out the 81 innovative game titles selected from record-breaking 793 entries at TGS, and find out your favorite games.

### About TGS Indie Game Project "SENSE OF WONDER NIGHT (SOWN)"

The SENSE OF WONDER NIGHT (SOWN) project aims to discover innovative and distinctive game ideas that leave players with a "Sense of Wonder" - the sensation that their world will change upon instantly encountering the idea. This project gives independent game developers a platform to present their creations at SOWN, which is marking its 16th anniversary this year.



The screening committee will choose the SOWN finalists from the game

titles featured in the "Selected Indie 80" free exhibition project at TGS. For TGS2023, a total of 793 entries were submitted and 81 titles were selected for the exhibition. From these 81 titles, eight developers will be nominated as finalists and compete in this year's SOWN.

On September 22nd (Friday), Day 2 of TGS2023, the eight finalists will present their work at the TGS studio in Makuhari Messe. The event will be streamed live as an official TGS program. The winners of the Audience Award Grand Prix, Audience Award Semi-Grand Prix, Best Technological Game Award, Best Arts Award, Best Experimental Game Award, Best Game Design Award, and Best Presentation Award will be chosen after the screening.

\*To view the past "SENSE OF WONDER NIGHT 2022" on the TGS Official YouTube channel, please visit: <u>https://www.youtube.com/watch?v=41LjVj0SI5Q&t=128s</u>

# ■Online Streaming Program Featuring 81 Game Titles "Selected Indie Games 80 ~Gateway to SOWN2023~"

On August 29th at 6:00 PM (JST), an online streaming program titled "Selected Indie Games 80  $\sim$ Gateway to SOWN2023 $\sim$ " will broadcast to kick off the "Predict SOWN2023 Finalists Campaign". The program will showcase the SOWN finalist candidates and offer a special preview of the 81 titles selected from TGS's record-high 793 entries for the "Selected Indie 80". Mr. Shin Imai, Deputy Editor-in-Chief of IGN Japan, will also be present. Don't miss out on the chance to explore creative and engaging indie games.

\*For more information about the program : <u>https://youtube.com/live/ZmBjl4ym45U?feature=share</u> \*Streaming schedule: From 18:00-21:00, Aug. 29 (Tue.) \*JST

## **Outline of the "Predict SOWN2023 Finalists Campaign"**

From August 29th (Tuesday) to September 12th (Tuesday), TGS2023 is hosting a campaign for gaming enthusiasts to predict the "SOWN2023 Finalists" on its special website. You will have access to demonstration videos and trial play offered by developers of the 81 game titles and can vote for your favorite games by leaving a support comment. TGS will forward your comments to the developers of your selected games. On September 13th (Wednesday), the SOWN finalists will be announced, and the winners of the voting campaign - those who correctly predicted the most finalists - will be awarded a prize of their choice, which includes a PlayStation®5, Nintendo Switch (Organic EL model), Serial Cleaners game software, or "TOKYO GAME SHOW 2023 Official T-shirt."

\*How to Vote: Visit the TGS2023 official website "Predict SOWN2023 Finalists Campaign" page at : <u>https://tgs.nikkeibp.co.jp/tgs/2023/en/program/indie/campaign/</u>

\*Voting Period: From Aug. 29 (Tue.) to Sep. 12 (Tue.), 2023

\*Prizes: PlayStation®5 (one winner), Nintendo Switch Organic EL model (one winner), Serial Cleaners game software (\*two winners), or TOKYO GAME SHOW 2023 Official T-shirt (30 winners) \*How Winners are Selected: After the announcement of SOWN finalists, the winners will be determined based on the number of correctly predicted finalists. The voters who correctly predict the most finalists will be the winners, ranked in descending order. If multiple voters correctly predict the same number of finalists, winners will be chosen by lottery. The prize winners will be announced and notified upon receiving their prizes.

### **TOKYO GAME SHOW 2023 Exhibition Outline**

Event Title:	TOKYO GAME SHOW 2023
Organizer :	Computer Entertainment Supplier's Association (CESA)
Co-Organizers :	Nikkei Business Publications, Inc., Dentsu, Inc.
Dates & Times:	Business Days: 10:00 a.m 5:00 p.m. September 21 (Thu.)-22 (Fri.), 2023
	Public Days: 10:00 a.m 5:00 p.m. September 23 (Sat.)-24(Sun.), 2023
	*Doors may open at 9:30 a.m. on Public Days depending on circumstances.
Venue :	Makuhari Messe (Mihama-ku, Chiba City)
	Exhibition Halls 1 to 11 / International Conference Hall / Event Hall
Expected Number of Visitors: 200,000	

Official Website: https://tgs.cesa.or.jp/en/