



**Spread the Word about TGS2023 to a Broader Audience!  
Now Recruiting Influencers and Video Creators!  
Entries accepted from today, Aug. 4 (Fri.)**

**On Business Day 2, Japanese or overseas influencers  
who have passed our screening process can visit TGS2023!**

Computer Entertainment Supplier's Association (CESA; Chairperson: Haruhiro Tsujimoto) is now accepting entries from influencers and creators who would like to share the latest news about TOKYO GAME SHOW 2023 (TGS2023) with a broader audience. The event is scheduled to take place in-person at Makuhari Messe from September 21 (Thursday) to September 24 (Sunday).

To attend TGS2023, influencers and creators must register in advance for screening. To be eligible for entry, your YouTube channel or single social networking service (SNS) account must have at least 30,000 subscribers or followers, or over 50,000 subscribers or followers across your multiple SNS accounts. Additionally, a registration fee of JPY1,100 including tax is required.

To learn about the entry requirements and procedures, please visit the TGS official website at: <https://tgs.nikkeibp.co.jp/tgs/2023/en/ticket/influencer-creator/>

To spread the news about TGS2023, we are inviting influencers and creators who share game commentaries on online video streaming sites or social media to come to the venue on September 22, which is Business Day 2 (some special guest influencers can come in on September 21). We are also setting up the Creator Lounge, a specific area for influencers and creators to use for live streaming and video editing. TGS2023 is providing a platform for invited influencers as well as journalists to share the latest updates and create an exciting atmosphere that highlights the world of gaming.

**\*About Creator Lounge supported by YouTube Gaming**

The Creator Lounge supported by YouTube Gaming is a special area for influencers/creators at TGS2023. Influencers/creators with special guest influencer badges or influencer badges will have exclusive access to this area, where they can mingle, relax and go live. This lounge is sponsored by YouTube and will also have an exciting experimental booth for YouTube Shorts.

## ■ TOKYO GAME SHOW 2023 Exhibition Outline

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Event Title: TOKYO GAME SHOW 2023  
Organizer: Computer Entertainment Supplier's Association (CESA)  
Co-Organizers: Nikkei Business Publications, Inc., Dentsu, Inc.  
Dates & Times: Business Days: 10:00 a.m. - 5:00 p.m. September 21 (Thu.)-22 (Fri.), 2023  
Public Days: 10:00 a.m. - 5:00 p.m. September 23 (Sat.)-24(Sun.), 2023  
\*Doors may open at 9:30 a.m. on Public Days depending on circumstances.  
Venue: Makuhari Messe (Mihama-ku, Chiba City)  
Exhibition Halls 1 to 11 / International Conference Hall / Event Hall  
Expected Number of Visitors: 200,000  
Official Website: <https://tgs.cesa.or.jp/en/>