



**TGS 2023 Announces its First Special Events at Main Stage!  
Diverse contents with the theme of "fusion gaming and culture" will  
be held on Main stage  
Tickets on sale at Lawson Tickets\* from August.**

\*Sales in Japan domestic only.

The Computer Entertainment Supplier's Association (CESA, Chairman: Haruhiro Tsuji) will host a main stage events , marking the first-ever project in the history of TGS. TGS 2023 will be held in-person from September 21 (Thursday) to 24 (Sunday) at Makuhari Messe

Click here for details and schedule for the Main Stage

<https://tokyogameshow.jp/> (\*Japanese language only)

During the four-day period from September 21, 2023 (Thursday) to September 24, 2023 (Sunday), TGS 2023 will feature the following four main stage events, centered around the theme of the fusion of games and culture. These events will take place at all halls of Makuhari Messe.

#### **1) "TGS×AZUL BY MOUSSY Fashion show"**

TGS's first-ever fashion show, featuring a collaboration with the apparel brand "AZUL BY MOUSSY" and multiple game titles!

#### **2) "Streamer's Stage Played"**

Special guests, such as comedian Crystal Noda will play all the iconic game titles from TGS exhibitors!

#### **3) "TGS2023×CR Cup"**

The Crazy Raccoon Cup, one of Asia's largest esports events, is hosted by Crazy Raccoon and aims to promote esports through various game titles.

#### **4) "TGS2023 SPECIAL LIVE"**

Exclusive live performances at TGS 2023 by popular domestic artists, where gaming and music come together in a unique way. Stay tuned for the lineup of performing artists!

\* All these programs are Japanese language only.

\* Details about the stage contents and performers will be released on the official website as needed.

\* Please see the following pages for ticket sales information. However, tickets sales in Japan domestic only.

\* For further details about the sales window, please visit

<https://tokyogameshow.jp/>. (\*Japanese language only)

## ■Background of Special Events

TGS2023 will be held in full using the entire Makuhari Messe building for the first time in four years. In addition to exhibiting each company in the main hall, the main stage will be held as an event to liven up TGS2023. With the aim of introducing the joy of gaming to a wider audience in the modern times of embracing the diverse values, we will hold a diverse range of stage contents that blend various cultures such as fashion, music, and entertainment with the world of gaming under the theme of "fusion of games and culture."

## ■ About TOKYO GAME SHOW 2023 Main Stage (Venue: Event Hall)

TGS2023 will be held for four days from Thursday, September 21 to Sunday, September 24, the first day of the exhibition period, at the event hall and main stage of Makuhari Messe. The first two days of the exhibition will be business days for industry professionals and the media, but after the second day, Friday, September 22, at 18:30, the general public will be able to participate for a fee. Additional information on the Main Stage will be announced as soon as it is decided.

## ■ Main Stage Schedule (As of July 27)

**Venue: Makuhari Messe Event Hall (Mihama-ku, Chiba)**

### September 22 (Fri.) on Business Day

- 14 : 00~15 : 00 "TGS×AZUL BY MOUSSY Fashion show" ①
- 18 : 30~22 : 00 "Streamer's Stage Played" (charged)

### September 23 (Sat.) on Public Day

- 11 : 00~12 : 00 "TGS×AZUL BY MOUSSY Fashion show" ②
- 18 : 00~18 : 30 "TGS2023 SPECIAL LIVE" (Charged)
- 18 : 30~22 : 00 "TGS2023×CR Cup" (Charged)

### September 24 (Sun.) on Public Day

- 18 : 00~18 : 30 "TGS2023 SPECIAL LIVE" (Charged)
- 18 : 30~22 : 00 "TGS2023×CR Cup" (Charged)

\* The contents of the stage program and the holding time are subject to change. Please note.

## ■ Details of "TGS×AZUL BY MOUSSY Fashion Show"

In commemoration of TGS2023 and the fashion show, the popular brand AZUL BY MOUSSY, developed by Baroque Japan Limited, will release collaborative products. FOCUSING ON GAME TITLES REPRESENTING TGS 2023 EXHIBITORS, THE DESIGN UNIQUE BY AZUL BY MOUSSY IS A HIGHLIGHT. These exclusive items will be available both at the TGS2023 venue and AZUL BY MOUSSY stores and online shop.

Join us on September 22 (Friday) from 14:00 to 15:00 and September 23 (Saturday) from 11:00 to 12:00, as actresses Suzu Yamanouchi and model Minami Fukuoka will appear on the runway. Donning collaboration apparel produced to commemorate to TGS 2023, these models will showcase a special fashion show exclusively for TGS 2023. Don't miss this exciting event!

## [TGS×AZUL BY MOUSSY Fashion Show Stage Overview]

### Date & Time:

- (1) September 22, 2023 (Friday), from 14:00 to 15:00
- (2) September 23, 2023 (Saturday), from 11:00 to 12:00

### Appearance Models:

Suzu Yamanouchi, Minami Fukuoka

\*Other models will be released sequentially

Collaboration Titles: To be released sequentially

Item Details: To be released sequentially

\* Japanese language only (no interpretation)

## **[Guest Profile]**



### **Suzu Yamanouchi**

Suzu Yamanouchi made her debut in the entertainment industry after appearing on AbemaTV's romantic reality show "Snow White and Wolf-kun Don't ♡ Fool You" in 2019. With over 1.1 million followers on social media, she has broadened her career to include TV commercials, terrestrial TV programs, and acting in various video works as an actress.



### **Minami Fukuoka,**

born on May 1, 1995, in Hiroshima Prefecture. After graduating from Tokyo University of Science, she gained popularity as a "rickety beauty" and has been featured in commercials for "TELECY" since 2020. Her book "The Story of Earning 100 million Yen from Live Distribution" (published by Gentosha) became a huge success, with multiple reprints.

## **[WHAT IS AZUL BY MOUSSY]**

"OUR NU STANDARD" is the core concept of AZUL BY MOUSSY, focusing on the idea of understanding the past while constantly creating new standards. They offer values that enrich the heart, presenting not only men's and women's apparel, denim, and accessories, but also curating and providing a cool and stylish lifestyle.

AZUL BY MOUSSY HP | <https://azul-m.com/>

AZUL BY MOUSSY Instagram | [@azulbymoussy\\_official](https://www.instagram.com/azulbymoussy_official)

AZUL BY MOUSSY Twitter | [@azul\\_by\\_moussy](https://twitter.com/azul_by_moussy)

AZUL BY MOUSSY Facebook | [@azul.official](https://www.facebook.com/azul.official)

## ■ Details of "Streamer's Stage Played"

On the main stage of TGS2023, a special event called "Streamer Played Stage" will be held from 18:30 on Friday, September 22. The event will feature comedian Crystal Noda (from Magical Lovely), professional Mahjong player Sayaka Okada, streamer k4sen, Noriaki Suzuki, and MC Hikaru Shinohara.

During the event, these guests such as Mr. Noda and Mr. Okada will showcase their gaming skills by playing game titles representing companies exhibiting at TGS2023 on a special stage within the venue. Witness their enthusiastic gameplay and enjoy watching them dive into popular games!

\*Please note that a separate ticket is required for viewing this stage.

### **[Streamer's Showdown Stage - Stage Overview]**

Date & Time: September 22 (Friday) from 18:30 to 22:00

Guests: Crystal Noda, Sayaka Okada, K4SEN, Noriaki Suzuki

MC: Hikaru Shinohara

\* Japanese language only (no interpretation)

### **[Guest Profile]**



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#### **Noda Crystal (from Magical Lovely)**

In February 2007, he formed the comedy duo Magical Lovely with Murakami. He achieved victory in the 2020 R-1 Grand Prix. As a duo, he made it to the final of the 2017 M-1 Grand Prix (10th place) and won the 2020 M-1 Grand Prix. In 2018 and 2021, he reached the finals of the King of Conte. His hobbies include playing games, using computers, basketball, and watching Nico Nico Douga rankings. He has many regular programs such as TV Tokyo's "Magical Creators" and TV Asahi's "Noda Laser no Reverse Calculation". Furthermore, he serves as a radio personality on "Magical Lovely's All Night Nippon 0".



#### **k4sen**

k4sen is a Superman with a diverse range of roles, including video editor / game commentator / caster / company manager / supportive husband to his family. To burn the calories of his beloved wife's fried chicken, he dedicates himself to the Ring Fit Adventure day and night. His motto is "Stop if you get angry".



#### **Noriaki Suzuki**

Noriaki Suzuki began his journey in e-sports around 2012 and is considered a pioneer in creating the professional scene for Call of Duty. He has gained fame as a prominent commentator, adding flair to many iconic moments. In addition to games, he possesses a keen sensitivity towards various contents, including anime, and once he starts talking, there's no stopping him.



### **Sayaka Okada**

Sayaka Okada is a multi-talented individual, excelling as a model, talent, and female professional mahjong player associated with the Japan Professional Mahjong Federation. After achieving a remarkable feat by winning both the Grand Prix and Clinique Award at the 43rd non-no model audition, she became an exclusive model for non-no magazine. She has been a regular on various TV shows, including Japan TV's "ZIP!" and "Nepu in 2012 & Imoto's World Banzuke". Despite only having two-year professional mahjong career, she became the youngest M-leaguer in the M.League 2019 draft. In addition to her impressive

mahjong skills, she possesses exceptional abilities in speaking Shanghainese Chinese, Mandarin, English, as well as playing the Chinese koto, and clarinet.



### **Hikaru Shinohara**

Former Nihon TV announcer who followed his passion for gaming and became an apprentice to Kishi Taiga in 2023. He is now a member of "Protagon" and has made his debut as a game caster. Currently, he is known for his energetic and exciting commentary that captivates the audience, particularly in official tournaments of popular games such as "Pokémon Unite". Apart from gaming, he has a love for playing drums and enjoys eating cold noodles.

### **【Ticket Overview】**

· Ticket Types and Prices (Tax Included)

- S seat: JPY3,000

- A seat: JPY2,000

\* For further details about the sales windows, please check via

<https://tokyogameshow.jp/>. (\*Japanese language only).

### **■Details of "TGS2023×CR Cup"**

"CRAZY RACCOON CUP", one of the largest esports events in Asia, will be held on September 23 (Saturday) from 18:30 to 22:00 and September 24 (Sunday) from 18:30 to 22:00. The participating teams and competition titles will be announced in due course, so please stay tuned for updates.

\* Please note that a separate ticket is required for viewing this stage.

### **【TGS2023×CR Cup Stage Overview】**

Date & Time:

(1) September 23 (Saturday) from 18:30 to 22:00

(2) September 24 (Sunday) from 18:30 to 22:00

Competition title: To be released sequentially

Participating Teams: To be released sequentially

\* Japanese language only (no interpretation)

### **【What is CRAZY RACCOON CUP】**

The Crazy Raccoon Cup is an esports tournament organized by Crazy Raccoon with the aim of promoting the growth of esports. It features a range of game titles, including high-level, competitive high-prize tournaments held from the qualifying rounds and invitational tournaments that bring together streamers and professional players. Today, it has become one of the largest events in Asia with more than 500,000 concurrent viewers, incorporating both official broadcasts and participant streams.

### **【Ticket Overview】**

• Ticket Types and Prices (Tax Included)

- S seats JPY6,500

- A seat: JPY5,500

- B seat: JPY4,500

\* For further details about the sales windows, please check via <https://tokyogameshow.jp/>.

### **■Outline of "TGS2023 SPECIAL LIVE"**

"TGS2023 SPECIAL LIVE" featuring popular Japanese artists is scheduled on September 23 (Saturday) from 18:00 to 18:30 and September 24 (Sunday) from 18:00 to 18:30. The lineup of artists will be released sequentially, so please stay tuned for updates.

Experience a unique and special live performance exclusive to TGS2023, blending the worlds of gaming and music

\* Please note that a separate ticket is required for viewing this stage.

### **【TGS2023 SPECIAL LIVE Stage Overview】**

Date & Time:

(1) September 23, 2023 (Saturday), from 18:00 to 18:30

(2) September 24, 2023 (Sunday), from 18:00 to 18:30

Performing artists: To be released sequentially

\* Japanese language only (no interpretation)

### **List of Main Stage Tickets (3 types in total)**

● Ticket Types and Prices (Tax Included)

September 22 (Friday) S Seat: JPY3,000, A Seat: JPY2,000

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September 23 (Saturday) S Seat: JPY6,500, A Seat: JPY5,500, B Seat: JPY4,500

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24 September (Sunday) S Seat: JPY6,500, A Seat: JPY5,500, B Seat: JPY4,500

\* Preschool children can enter and watching from their parent's lap, If a seat is required, you need to purchase a ticket.

\* Elementary school to junior high school students must be accompanied by a guardian. High school students need parental consent before purchasing tickets.

- \* Photography and recording during the performance are strictly prohibited.
- \* Photography is allowed while the venue is open, but please be considerate and avoid causing inconvenience to other visitors by taking pictures and posting on social media.
- \* For more details about the sales windows, please visit the official website for visitors <https://tgs.cesa.or.jp/> (\*Japanese language only)

## ■Tokyo Game Show 2023 Exhibition Outline

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Event Title: TOKYO GAME SHOW 2023

Organizer : Computer Entertainment Supplier's Association (CESA)

Co-Organizers : Nikkei Business Publications, Inc., Dentsu, Inc.

Dates & Times: Business Days: 10:00 a.m. - 5:00 p.m. September 21 (Thursday)-22 (Friday), 2023

Public Days: 10:00 a.m. - 5:00 p.m. September 23 (Saturday)-24(Sunday), 2023

\*Doors may open at 9:30 a.m. on Public Days depending on circumstances.

Venue : Makuhari Messe (Mihama-ku, Chiba City) Exhibition Halls 1 to 11 / International Conference Hall / Event Hall

Expected Number of Visitors : 200,000

Official Website: <https://tgs.cesa.or.jp/en/>