

TOKYO GAME SHOW 2023

Press Release July 4, 2023

Computer Entertainment Supplier's Association

TGS2023 Official Website for Visitors Unveiled Today! General Admission Ticket Sales for Japanese Residents Start at Noon, July 8!

TGS Supporters Club Ticket with Benefits Also on Sale

646 Exhibitors from Japan and Overseas with Record-breaking 2629 booths *As of July 4

Computer Entertainment Supplier's Association (CESA, Chairperson: Haruhiro Tsujimoto) today launched the official website (https://tgs.cesa.or.jp/en) for visitors of TOKYO GAME SHOW 2023 (TGS2023) to be held in-person at Makuhari Messe from September 21 (Thu.) to 24 (Sun.) The website unveiled the list of exhibitors (as of July 4, 2023), ticket information, and other updates on the exhibition. *Click here for the list of exhibitors.

As of today, 646 exhibitors, including 389 from Japan and 257 from overseas, will participate in TGS2023 with 2629 exhibition booths. The event will be held at the largest-ever scale, with additional exhibitors expected to participate later. The Selected Indie 80 (ex-Selected Exhibit) project, which offers free exhibition opportunities for outstanding game titles at the TGS2023 Indie Game Area, also received a record-breaking 793 entries. After the screening process, 81 titles were picked for the Exhibition.

The sales of general admission tickets for Japanese residents and TGS Supporters Club Tickets with benefits will start from noon, July 8 (Sat.), Japan Standard Time (JST.) Ticket sales for overseas visitors will start on July 26. No fee is required for elementary school children and younger. At TGS2023, the Family Game Park and the Cosplay area will come back for the first time in four years. Moreover, this year's event will invite popular influencers and video creators selected after the screening in advance to the venue on Business Day 2 (Candidates need to fulfill the entry requirements and pay a registration fee).

TOKYO GAME SHOW 2023 will finally be back at a full scale, held in the entire Makuhari Messe for the first time in four years. Please look forward to an even more appealing TGS2023 reaching a wider audience, offered with the latest trends and developments in the game industry.

List of Tickets for General Visitors (junior high school students or older) (tickets in four types)

•List of ticket types and prices (The prices all include tax)

Sep. 23 (Sat.)Supporters Club TicketJPY4,000Sep. 23 (Sat.)One-day TicketJPY2,300

Sep. 24 (Sun.) Supporters Club Ticket JPY4,000

Sep. 24 (Sun.) One-day Ticket JPY2,300

^{*}Supporters Club Ticket purchase is limited to a maximum of two tickets per person.

^{*}No fee is required for elementary school children or younger.

^{*}General Admission Tickets are sold online in advance only and are NOT available at the door. However, Special Tickets for those with handicapped person's passbook are available at the door.

■ General Admission Ticket Sales for Overseas Visitors Start on July 26

One-day Ticket (Sales in advance at the dedicated website only)

Sales Period: Sep. 23 (Sat.) Ticket: From noon, July 26 (Wed.) to 3:30 p.m., Sep. 23 (Sat.) *JST Sep. 24 (Sun.) Ticket: From noon, July 26 (Wed.) to 3:30 p.m., Sep. 24 (Sat.) *JST

*Ticket sales will cease once all tickets are sold out.

Price: JPY2,300 (including tax)

*No fee is required for elementary school children or younger.

*No fee is required for entry to the Family Game Park for the guardians (junior high school students or older) accompanying elementary school children or younger.

Sold at: The dedicated website

*No ticket sales at the door on the event day.

TGS2023 Supporters Club Ticket (Sales in advance at the dedicated website only)

TGS2023 will sell the premium TGS2023 Supporters Club Ticket with complementary goods. Buy a Supporters Club Ticket and get free TGS official goods together with the unique advantage of priority entrance in the morning on the day of your visit.

*TGS official goods will be handed to visitors at an exclusive site within the venue on the day of your visit.

Sales start from noon, July 26 (Wed.) *JST

*Ticket sales will cease once all tickets are sold out.

Price: JPY4,000 (including tax)

Benefits: a TGS2023 Supporters Club Special T-shirt, an official TGS sticker, and the advantage

of priority entrance for certain hours in the morning

Sold at: The dedicated website

<Notes>

- (1) All tickets are valid only on the designated dates.
- (2) All types of tickets are offered in limited numbers. Ticket sales will cease once all tickets are sold out.
- (3) Tickets for visitors from overseas are sold online in advance only. No ticket sales at the door*.

 *Special ticket for a disabled person (100 yen including tax) is sold at the door.
- (4) Visitors are asked to enter the venue before 16:00. Re-entry is accepted until 16:30.
- (5) After doors open in the mornings of Sep. 23 and 24, Supporters Club Ticket holders are eligible for priority entrance over One-day Ticket holders.
- (6) Cosplayers will need to pay the Cosplay Registration fee (JPY2,000 yen including tax), including the fee for using a changing room and a cloakroom. The ticket is available at the venue on the event day.

*For details on ticket sales, please visit the official visitor website unveiled today at: https://tgs.cesa.or.jp/en

■Ticket Sales and Pre-registration for Business Day Visitors Will Start on July 26

TGS2023 secures September 21 (Thu.) and 22 (Fri.) as Business Days for visitors looking for new business opportunities in the gaming industry and offers an environment to facilitate meetings among trade visitors. Business Days are open only for the guests of exhibitors and Business Day pass holders.

To purchase a Business Day Pass, you must go through the pre-screening process to prove that you are a member of the game industry. Only those who passed our screening process are eligible to visit TGS2023 on Business Days.

Moreover, students under 18 are NOT allowed to enter on a Business Day. Visitors are also asked NOT to accompany preschoolers, including toddlers or babies, to the venue on Business Days.

Business Day Pass will go on sale from July 26 (Wed.) and is available in two types: General Pass (JPY11,000 including tax) and GOLD Pass with benefits including access to an exclusive business lounge (JPY27,500 including tax.) For more details, please visit the official website at https://tgs.cesa.or.jp/en

■Call for Entries to Join TGS as Influencers/Creators Will Start on Aug. 4

TGS2023 will invite influencers and creators who post their game commentary and other videos on online video-sharing sites or SNS to attend the exhibition on Sep. 22 (Fri.), Business Day 2 (Some special guest influencers can enter the venue from Sep. 21) for sharing information about TGS2023 with a broader audience. Moreover, TGS2023 will newly set up the Creator Lounge, a dedicated area open for influencers and creators to serve as their hub for live streaming and video editing at the venue.

Influencers or creators who want to visit TGS2023 must apply in advance and go through the screening process by TGS. As entry requirements, registrants need over 30,000 subscribers or followers for their single SNS channel or over 50,000 subscribers or followers for their multiple SNS channels. Registration for influencers and creators will also require the registration fee of JPY1,100 (including tax.) Call for entries and pre-registration of influencers/creators will start on Aug. 4 (Fri.)

■81 Titles Picked for "Selected Indie 80" from Record-breaking 793 Entries

Selected Indie 80 (ex-Selected Exhibit) is a free exhibition project for indie game developers, which has been held every year at TGS since 2013. The project continues to receive an increasing number of entries and received a record-breaking number of 793 entries this year. After the screening, 81 titles were picked to exhibit at Selected Indie 80.

With the support of indie game project sponsors, TGS will hold an online presentation event for innovative game ideas, "SENSE OF WONDER NIGHT (SOWN)," on Sep. 22 (Fri.), as well as Selected Indie 80. Counting down to this year's exhibition, the TGS official website and streaming programs will introduce indie game titles to be exhibited at Selected Indie 80 and create an opportunity to spotlight indie games, a treasure trove of unique ideas. Don't miss this great opportunity.

*The finalists who will make presentations at SOWN will be announced in mid-September.

(Sponsors for Indie Game Free Exhibition Project)

<Platinum Sponsors>

Sony Interactive Entertainment / Nintendo / KODANSHA GAME CREATOR'S LAB. / Happinet

<Gold Sponsor>

iGi indie Game incubator

<Device Sponsor>

ELSA Japan / BenQ Japan

■MONSTER ENERGY and YouTube will support TGS2023 as Special Sponsors

MONSTER ENERGY is an energy drink sold all over the world since it was launched in the US in 2002. The brand has been an active supporter of the gaming world as well as motorsports, action sports, and music scenes. This will be the eleventh year that they are supporting TOKYO GAME SHOW as an official energy drink partner.

Moreover, YouTube will join TGS as a special sponsor this year. Gaming is one of the largest communities on the YouTube video-sharing platform. They will back up the Creator Lounge at TGS2023, supporting the gaming community online and in real-world environments.





■ TOKYO GAME SHOW 2023 Exhibition Outline

Event Title: TOKYO GAME SHOW 2023

Organizer: Computer Entertainment Supplier's Association (CESA)

Co-Organizers: Nikkei Business Publications, Inc., Dentsu, Inc.

Dates & Times: Business Days: 10:00 a.m. - 5:00 p.m. September 21 (Thursday)-22 (Friday), 2023

Public Days: 10:00 a.m. - 5:00 p.m. September 23 (Saturday)-24(Sunday), 2023

*Doors may open at 9:30 a.m. on Public Days depending on circumstances.

Venue: Makuhari Messe (Mihama-ku, Chiba City)

Exhibition Halls 1 to 11 / International Conference Hall / Event Hall

Expected Number of Visitors: 200,000
Official Website: https://tgs.cesa.or.jp/en/