





## ■**Ticket Sales and Pre-registration for Business Day Visitors Will Start on July 26**

TGS2023 secures September 21 (Thu.) and 22 (Fri.) as Business Days for visitors looking for new business opportunities in the gaming industry and offers an environment to facilitate meetings among trade visitors. Business Days are open only for the guests of exhibitors and Business Day pass holders.

To purchase a Business Day Pass, you must go through the pre-screening process to prove that you are a member of the game industry. Only those who passed our screening process are eligible to visit TGS2023 on Business Days.

Moreover, students under 18 are NOT allowed to enter on a Business Day. Visitors are also asked NOT to accompany preschoolers, including toddlers or babies, to the venue on Business Days.

Business Day Pass will go on sale from July 26 (Wed.) and is available in two types: General Pass (JPY11,000 including tax) and GOLD Pass with benefits including access to an exclusive business lounge (JPY27,500 including tax.) For more details, please visit the official website at <https://tgs.cesa.or.jp/en>

## ■**Call for Entries to Join TGS as Influencers/Creators Will Start on Aug. 4**

TGS2023 will invite influencers and creators who post their game commentary and other videos on online video-sharing sites or SNS to attend the exhibition on Sep. 22 (Fri.), Business Day 2 (Some special guest influencers can enter the venue from Sep. 21) for sharing information about TGS2023 with a broader audience. Moreover, TGS2023 will newly set up the Creator Lounge, a dedicated area open for influencers and creators to serve as their hub for live streaming and video editing at the venue.

Influencers or creators who want to visit TGS2023 must apply in advance and go through the screening process by TGS. As entry requirements, registrants need over 30,000 subscribers or followers for their single SNS channel or over 50,000 subscribers or followers for their multiple SNS channels. Registration for influencers and creators will also require the registration fee of JPY1,100 (including tax.) Call for entries and pre-registration of influencers/creators will start on Aug. 4 (Fri.)

## ■**81 Titles Picked for “Selected Indie 80” from Record-breaking 793 Entries**

Selected Indie 80 (ex-Selected Exhibit) is a free exhibition project for indie game developers, which has been held every year at TGS since 2013. The project continues to receive an increasing number of entries and received a record-breaking number of 793 entries this year. After the screening, 81 titles were picked to exhibit at Selected Indie 80.

With the support of indie game project sponsors, TGS will hold an online presentation event for innovative game ideas, “SENSE OF WONDER NIGHT (SOWN),” on Sep. 22 (Fri.), as well as Selected Indie 80. Counting down to this year’s exhibition, the TGS official website and streaming programs will introduce indie game titles to be exhibited at Selected Indie 80 and create an opportunity to spotlight indie games, a treasure trove of unique ideas. Don’t miss this great opportunity.

\*The finalists who will make presentations at SOWN will be announced in mid-September.

### **【Sponsors for Indie Game Free Exhibition Project】**

<Platinum Sponsors>

**Sony Interactive Entertainment / Nintendo /  
KODANSHA GAME CREATOR’S LAB. / Happinet**

<Gold Sponsor>

**iGi indie Game incubator**

<Device Sponsor>

**ELSA Japan / BenQ Japan**

## **■MONSTER ENERGY and YouTube will support TGS2023 as Special Sponsors**

MONSTER ENERGY is an energy drink sold all over the world since it was launched in the US in 2002. The brand has been an active supporter of the gaming world as well as motorsports, action sports, and music scenes. This will be the eleventh year that they are supporting TOKYO GAME SHOW as an official energy drink partner.

Moreover, YouTube will join TGS as a special sponsor this year. Gaming is one of the largest communities on the YouTube video-sharing platform. They will back up the Creator Lounge at TGS2023, supporting the gaming community online and in real-world environments.



## **■ TOKYO GAME SHOW 2023 Exhibition Outline**

Event Title: TOKYO GAME SHOW 2023  
Organizer: Computer Entertainment Supplier's Association (CESA)  
Co-Organizers: Nikkei Business Publications, Inc., Dentsu, Inc.  
Dates & Times: Business Days: 10:00 a.m. - 5:00 p.m. September 21 (Thursday)-22 (Friday), 2023  
Public Days: 10:00 a.m. - 5:00 p.m. September 23 (Saturday)-24(Sunday), 2023  
\*Doors may open at 9:30 a.m. on Public Days depending on circumstances.  
Venue: Makuhari Messe (Mihama-ku, Chiba City)  
Exhibition Halls 1 to 11 / International Conference Hall / Event Hall  
Expected Number of Visitors: 200,000  
Official Website: <https://tgs.cesa.or.jp/en/>