

TOKYO GAME SHOW 2023

Guide for Package Booth

To Apply or To Contact

TOKYO GAME SHOW Overseas Management Office (OMO)

ONWARD PARK BUILDING, 3-10-5, Nihonbashi Chuo-ku, Tokyo 103-8276, Japan

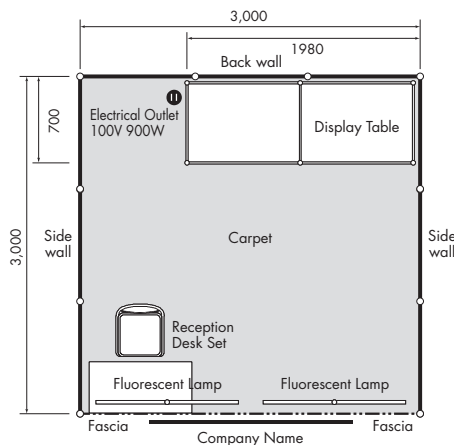
Email: tgs@congre.co.jp

Covid-19 infection control measures will be taken in the venue.

Please take measures against infectious diseases when constructing and operating your booth.

Shell Scheme

1-Booth [3m×3m] : JPY 539,000 tax included
 2-Booth [6m×3m] : JPY 1,078,000 tax included
 3-Booth [9m×3m] : JPY 1,617,000 tax included



Exhibitors can select a color of fascia and punch carpet from the options below.



★ Items

1	System Wall Side & back walls, Color: Gray
2	Fascia H300mm Exhibitor can select a color
3	Punch Carpet Exhibitor can select a color
4	Company Name Plate Logo specification on styrene board (Size: W1800×H200) ※ Only one company name plate is provided regardless of the number of booths. ※ If you do not use a logo, the company name will be Gothic font in black.
5	Fluorescent Lamp 40W X 2 Lamps (per booth)
6	Electrical Outlet Two-socket Outlet X 1 (per booth) 100V 900W
7	Electrical Power Supply 100V 1KW (per booth)
8	Reception Desk Set
9	Display Table with Storage W1,980mm X D700mm X H1,000mm Black-color (per booth)

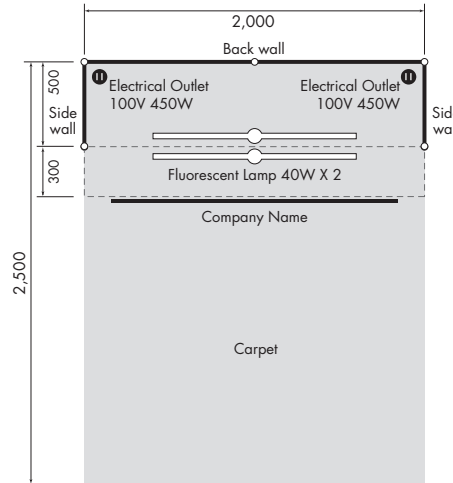
※Side wall is not included in the corner booth.

Turnkey Booth A

[2m×2.5m] : JPY 275,000 tax included

Exhibit Areas: **General Exhibition Area, Game Academy Area, Gaming Lifestyle Area**

- ※ One exhibitor can apply for up to 3 booths.
- ※ [space only] option is not available.



Exhibitors can select a color of punch carpet and company name plate from the options below.



★ Items

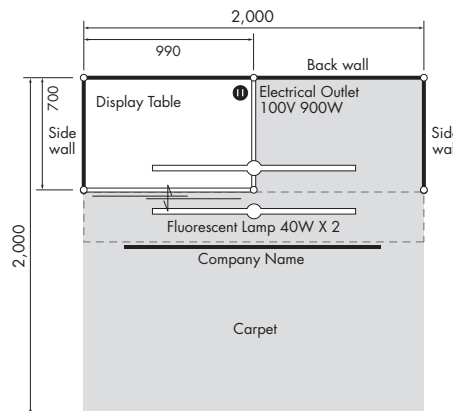
1	System Wall Side & back walls, Color: White ※ The side panel cannot be extended to the aisle.
2	Punch Carpet Exhibitor can select a color
3	Company Name Plate Plate Size: W1940mm X H200mm ※ Exhibitor can select a base color. ※ Only one company name plate is provided regardless of the number of booths. ※ If you do not use a logo, the company name will be Gothic font. ※ Logo Usage: JPY 13,200 (tax incl)
4	Fluorescent Lamp 40W X 2 Lamps (per booth)
5	Electrical Outlet Two-socket Outlet X 2 (per booth) 100V 450W X 2outlet
6	Electrical Power Supply 100V 1KW (per Booth)

Turnkey Booth B

[2m×2m] : JPY 275,000 tax included

Exhibit Areas: **Smartphone Game Area**

- ※ One exhibitor can apply for up to 3 booths.
- ※ [space only] option is not available.



Exhibitor can select a color of carpet from the options below.



★ Items

1	System Wall Side & back walls, Color: Gray ※ The side panel cannot be extended to the aisle.
2	Punch Carpet Exhibitor can select a color
3	Company Name Plate Size : W1940mm X H200mm Only one company name plate is provided regardless of the number of booths. If you do not use a logo, the company name will be Gothic font in black. ※ Logo Usage: JPY 13,200 (tax incl)
4	Fluorescent Lamp 40W X 2 Lamps(per booth)
5	Electrical Outlet Two-socket Outlet X 1 (per booth) 100V 900W
6	Electrical Power Supply 100V 1KW(per booth)
7	Display Table with Storage W990mm X D700mm X H1,000mm Black-color (per booth)

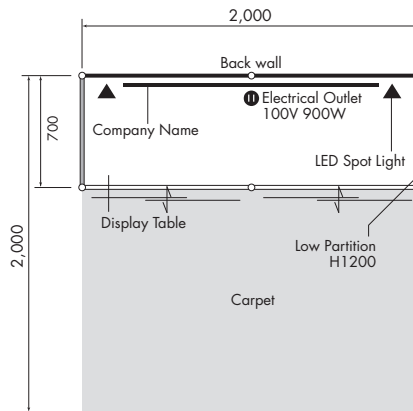
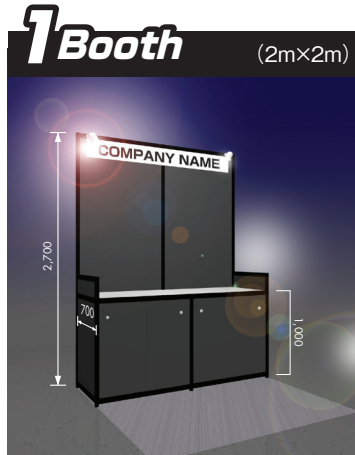
※Additional table will be available with additional fee.

Turnkey Booth C

[2m×2m] : JPY 275,000 tax included

Exhibit Areas : **Gaming Hardware Area, e-Sports Area, Business Solution Area** (Business Solution will be held on September 21(Thu.) and 22(Fri.) ONLY.)

- ※ One exhibitor can apply for up to 3 booths.
- ※ [space only] option is not available.



Exhibitor can select a color of carpet from the options below.



★ Items

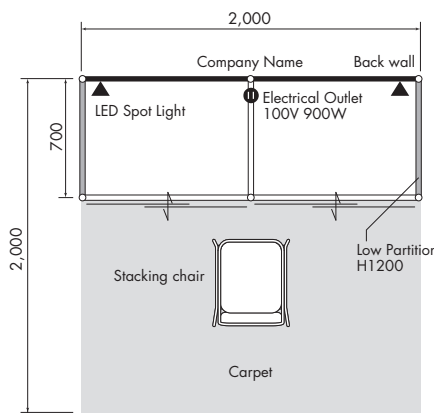
1	System Wall Low Partition & back walls, Color: Black ※ The side panel cannot be added.
2	Punch Carpet Exhibitor can select a color
3	Company Name Plate Plate Size: W1800mm X H200mm Only one company name plate is provided regardless of the number of booths. If you do not use a logo, the company name will be Gothic font in black. ※ Logo Usage: JPY 13,200 (tax incl.)
4	LED Spotlight 15W X 2 Lights (per booth)
5	Electrical Outlet Two-socket Outlet X 1 (per booth) 100V 900W
6	Electrical Power Supply 100V 1KW (per booth)
7	Display Table with Storage W1,980mm X D700mm X H1,000mm Black-color (per booth)

Turnkey Booth D

[2m×2m] : JPY 275,000 tax included

Exhibit Areas : **AR/VR Area**

- ※ One exhibitor can apply for up to 3 booths.
- ※ [space only] option is not available.



Exhibitor can select a color of carpet from the options below.



★ Items

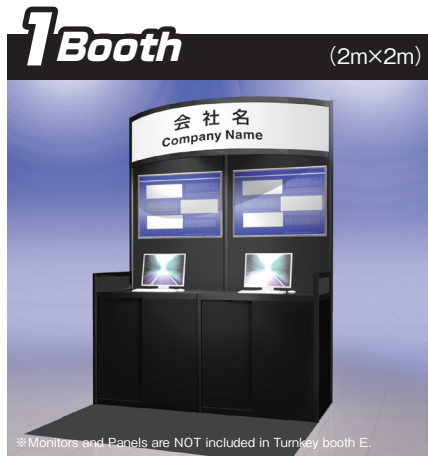
1	System Wall Low Partition & Back wall, Color: Black ※ The side panel cannot be added.
2	Display Table with Storage W1,980mm X D700mm X H1,000mm (H750mm is available upon request.)
3	Punch Carpet Exhibitor can select a color
4	Company Name Plate Plate Size: W1800mm X H200mm Only one company name plate is provided regardless of the number of booths. If you do not use a logo, the company name will be Gothic font in black. ※ Logo Usage: JPY 13,200 (tax incl.)
5	LED Spotlight 15W X 2 Lights (per booth)
6	Electrical Outlet Two-socket Outlet X 1 (per booth) 100V 900W
7	Electrical Power Supply 100V 1KW (per Booth)
8	Stacking Chair (W460mm X D520mm X H880mm X SH430mm) X 1

Turnkey Booth E

[2m×2m] : JPY 275,000 tax included

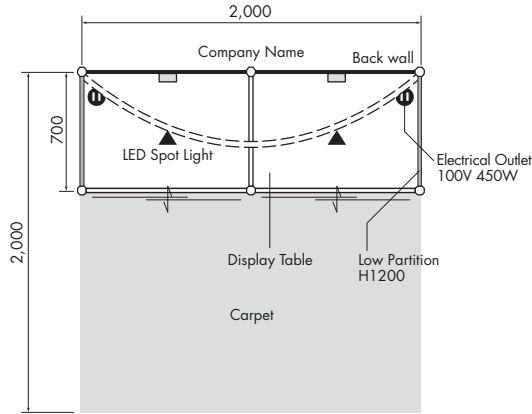
Exhibit Areas: : **Indie Game Area**

- ※ One exhibitor can apply for up to 3 booths.
- ※ [space only] option is not available.



※ Monitors and Panels are NOT included in Turnkey booth E.

Game platform companies can not be exhibited at this area.
(Only game developers or publisher will be able to exhibited in this area.)



Exhibitors can select a color of punch carpet from the options.



★ Items

1 System Wall Low Partition & back walls, Color: Black ※ The side panel cannot be added.
2 Fascia H500mm, Color: white
3 Punch Carpet Exhibitor can select a color
4 Company Name Plate English & Japanese Only one company name plate is provided regardless of the number of booths. If you do not use a logo, the company name will be Gothic font in black. ※ Logo Usage: JPY 13,200 (tax incl.)
5 LED Spotlight 15W X 2 Lights (per booth)
6 Electrical Outlet Two-socket Outlet X 2 (per booth) 100V 450W
7 Electrical Power Supply 100V 1KW(per booth)
8 Display Table with Storage W1,980mm X D700mm X H1,000mm Black-color

Asia New Stars Area / Eastern Europe New Stars Area / Latin New Stars Area

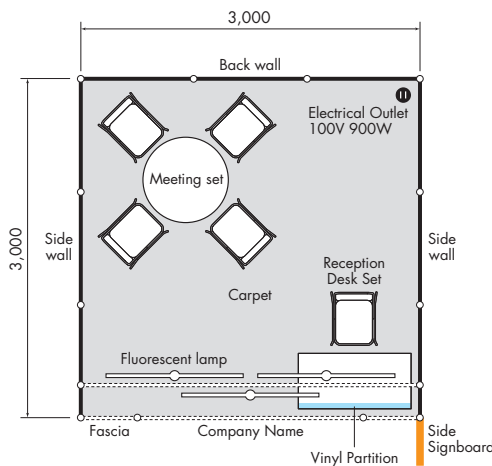
1-Booth Package [3m×3m] : JPY 539,000 tax included

Exhibit Areas: **Asia New Stars Area, Eastern Europe New Stars Area, Latin New Stars Area**

(Business Day: September 21(Thu.) and 22(Fri.) only/4-days exhibits)

Asia/Eastern Europe/Latin America New Stars Area shows emerging companies from the regions. The concept is to introduce local “new stellar companies,” to appeal to the rest of the world.

* One exhibitor can apply for up to 3 booths. Please contact OMO if you wish to apply for 4 or more booths.



★ Items

1 System Wall Side & back walls, Color: White
2 Fascia H350mm ※National flag of the exhibitor's registered country/region will be printed.
3 Punch Carpet Color: Gray
4 Company Name Plate Size : W1940mm X H250mm Gothic font in black ※ Only one company name plate is provided regardless of the number of booths. ※ Logo Usage: JPY 13,200 (tax incl.)
5 Fluorescent Lamp 40W X 3 Lamps (per booth)
6 Electrical Outlet Two-socket Outlet X 1 (per booth) 100V 900W
7 Electrical Power Supply 100V 1KW (per booth)
8 Meeting Set Round Table and 4 Chairs
9 Vinyl Partition on Reception Desk

※The exhibitor at the corner location will not be included side walls.

Infection Protection Equipment (Optional)

▶Anti-infection equipments are optional.
Please contact OMO for more details.

Acrylic Partition

Size Options

- W600 × H600
JPY 5,500-
- W600 × H900
JPY 8,800-
- W900 × H600
JPY 8,800-
- W900 × H1200
JPY 22,000-
- W1200 × H1200
JPY 29,150-

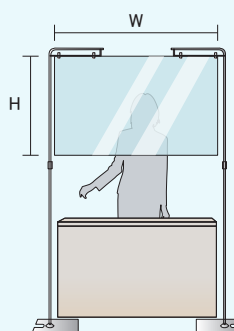


※Meeting set is not included in the above fees.

Vinyl Partition

Size Options

- W1000 × H1200
JPY 11,000-
- W1500 × H1200
JPY 11,990-
- W2000 × H1200
JPY 13,200-

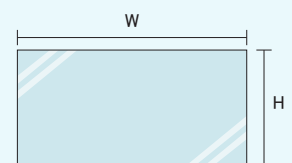


※Reception counter is not included in the above fees.

Vinyl Sheet

Size Options

- W1000 × H1000 JPY 2,200-
- W1500 × H1000 JPY 3,190-
- W2000 × H1000 JPY 4,400-



※Installation fees are not included in the above fees.

Business Meeting Area

All "Meeting Room Booth" and "Basic Table Space" at Business Meeting Area will be installed with infection protection equipment.

TGS sets "Business Meeting Area" where allows for meaningful business discussion in a quiet, calm atmosphere during Business Day at TGS. The area offers to private meeting room booths and basic table space at lower fees.

TGS also operates business matching system that connects with trade visitors or other exhibitors as well as online meeting set-up. TGS would like you to use this opportunity to find potential business partners in the future.

- ◆ Location : 2F, International Conference Hall, Makuhari Messe
- ◆ Period : September 21(Thu.) & 22(Fri.)
- ◆ Complimentary Services : Interpretation Service (JPN/ENG) /WiFi



※Space will be available from 2pm on September 20(Wed.).
 ※Space and slot are available on first-come,first-serve basis.

Meeting Room Booth 【Business Day ONLY (September 21 & 22)】

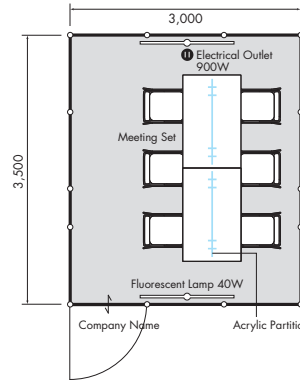
1-Booth Meeting Room (3m×3.5m)

JPY 539,000 tax included

For exhibitors with booth in other area

JPY 429,000 tax included

※Please ask the OMO if you apply for 4 or more booths.
 ※[space only] option is NOT available.

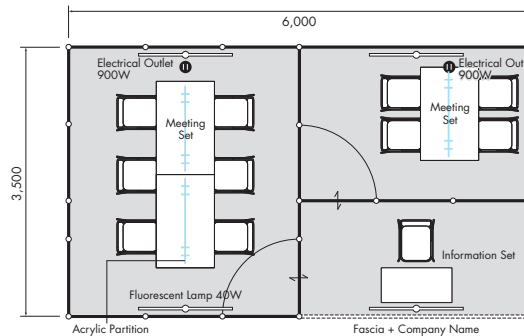


★ Items

1	System Wall 4 walls, Color: White / Height 2400
2	Company Name Plate Gothic font in black, Plate Size: W600 X H150 ※ Logo Usage: JPY 13,200 (tax incl.)
3	Fluorescent Lamp 40W X 2 Lamps (per booth)
4	Electrical Outlet Two-socket Outlet X 1 (per booth) 100V 900W
5	Electrical Power Supply 100V 1KW (per booth)
6	Meeting Set (For 6 Person)
7	Acrylic Partition Size: 900mm X 600mm

2-Booth Meeting Room (6m×3.5m)

JPY 1,078,000 tax included



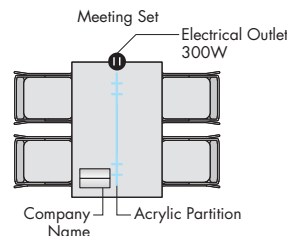
★ Items

1	System Wall 4 walls, Color: White / Height 2400
2	Company Name Plate Plate Size: W1,800mm X H200mm (1 Plate) W600mm X H150mm (2 Plates). Gothic font in black ※ Logo Usage: JPY 13,200 (tax incl.) ※ All 3 plates will be displayed with same name.
3	Fluorescent Lamp 40W X 4 Lamps (per booth)
4	Electrical Outlet Two-socket Outlet X 2 (per booth) 100V 900W
5	Electrical Power Supply 100V 2KW (per booth)
6	Meeting Set (For 6 people + 4 people)
7	Reception Desk Set
8	Acrylic Partition Size: W900mm X H600mm

Basic Table Space JPY 220,000 tax included 【Business Day ONLY (September 21 & 22)】

1-Booth

※Please ask the OMO if you apply for 4 or more tables.



★ Items

1	Company Name Plate Plate Size: W400mm X H150mm (On the table) Gothic font in black. ※ Logo Usage: JPY 13,200 (tax incl.)
2	Electrical Outlet Two-socket Outlet X 1 (per booth) 100V 300W
3	Meeting Set For 4 people / Table Size W1,800mm X D1,200mm
4	Acrylic Partition Size: W900mm X H600mm