

**TOKYO
GAME SHOW
2022**

Guide to Indie Game Project Sponsorship

**TOKYO GAME SHOW
Management Office**

In order to create opportunities for indie game developers to be emerged at TGS, with the support of our sponsors, TGS provides opportunities of free exhibition area at the real venue of TGS. In addition, TGS will call to broadly invite sponsors who are willing to endorse the event and provide further support. Hope that you will consider becoming a sponsor to support indie game developers.

Benefit to Indie Game Developers by Supporting the Project

- **Free of Charge Exhibition Fee Offers to Indie Game Selected Exhibits**

※TGS calls for "Indie Game Selected Exhibits" who can exhibit their games at TGS for free. From among the entries, 80 titles will be selected to be exhibited for real(in-person).

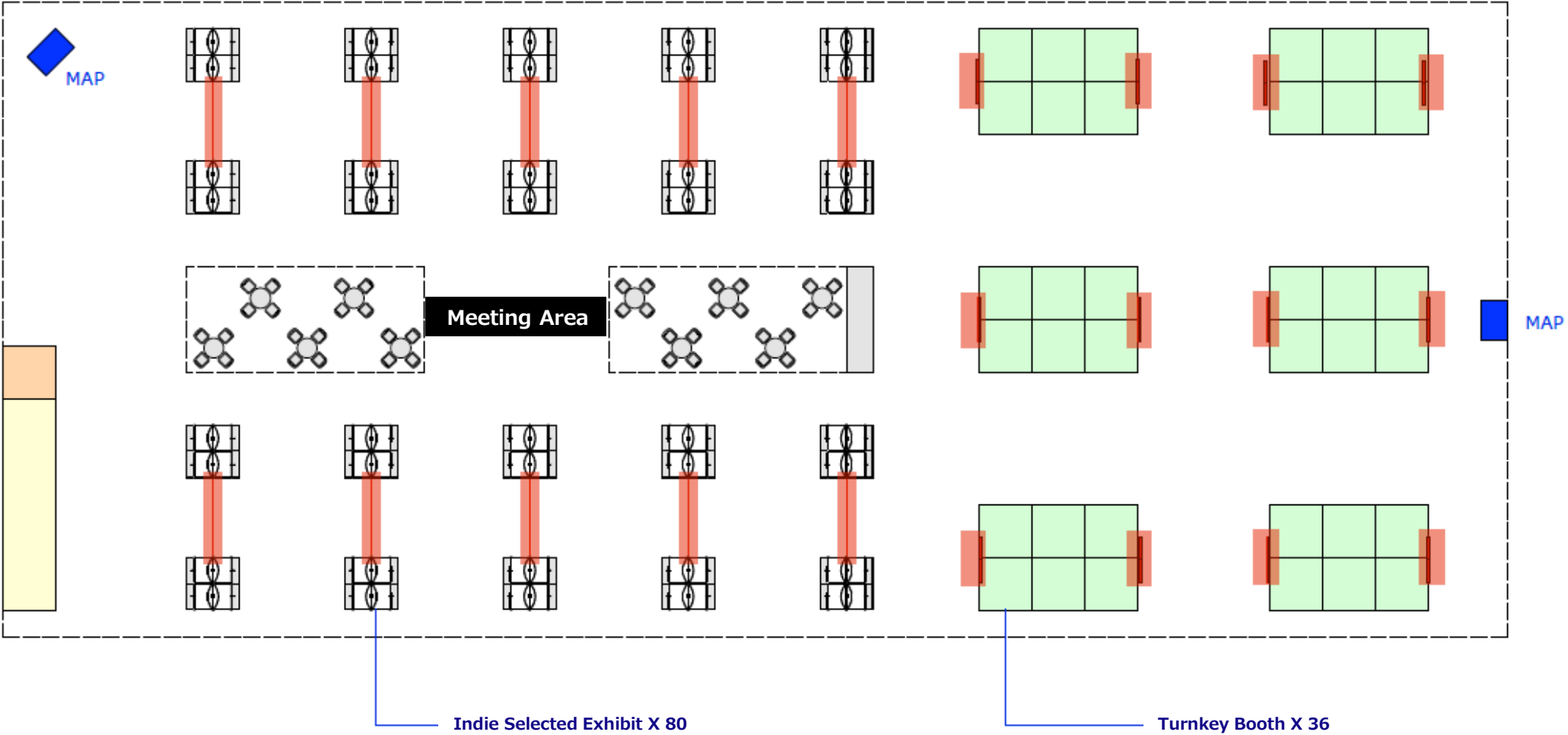
- **Opportunities to Pay Attentions at TGS**


※80 Indie Game Selected Exhibits will be closely followed on the indie game page on TGS Official Website and on TGS Official Program "INDIE GAME TOKYO". There is a chance to be noticed through Sense of Wonder Night (SOWN) "Finalist Prediction Campaign" and other events.

- **Offers Presentation Opportunities for SOWN Finalists at TGS Official Program**

※ Indie Game Selected Exhibit as SOWN finalists (8 groups planned) will make a presentation at SOWN (in a studio at the venue) on the second day of the exhibition (planned). The presentations will be streaming online. Each award winner will receive a cash prize and a trophy.

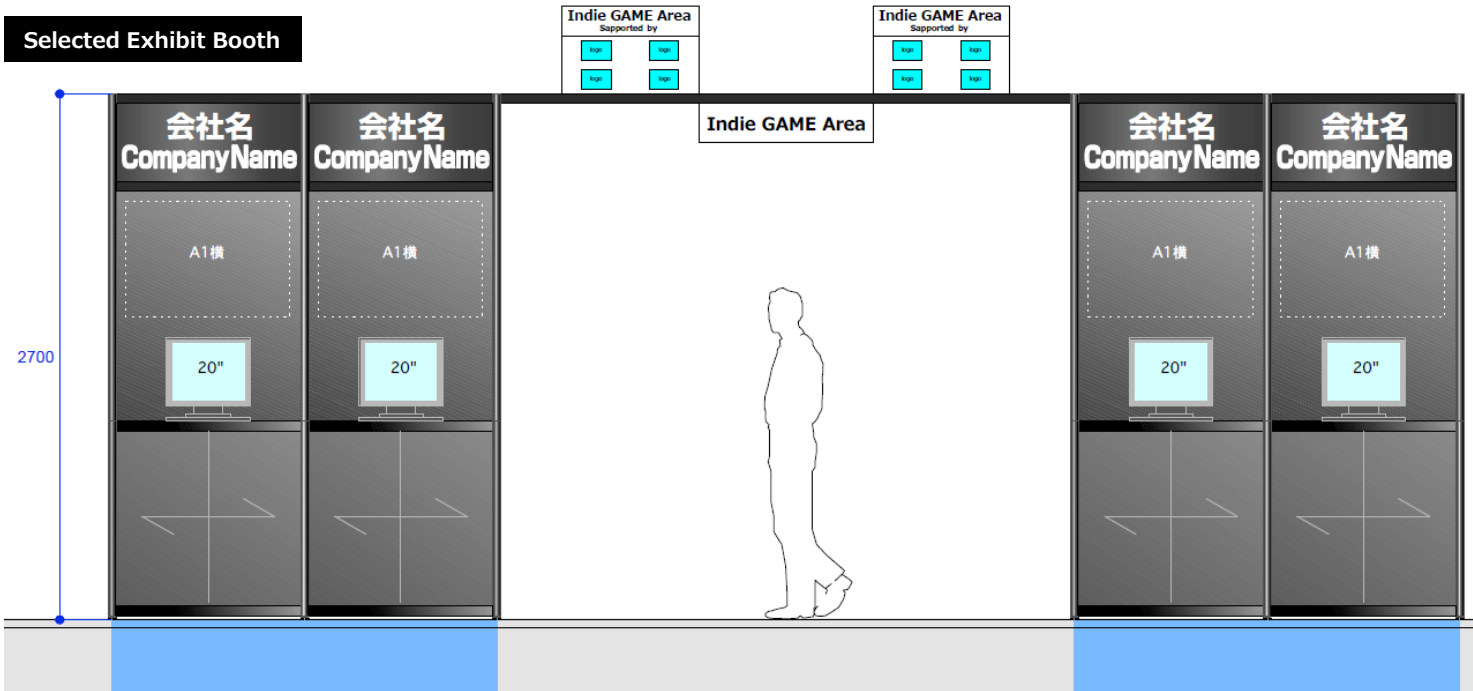
		Platinum Sponsorship	Gold Sponsorship	Device Sponsorship
Available Slots		Up to 4 ※Exhibitors ONLY	Up to 10 ※Available for Non-Exhibitors	Up to 4 ※Exhibitors ONLY
Exhibit Support to Indie Game Developers		Support for exhibition fees for 80 Indie Game Selected Exhibits	Support for accommodations for Indie Game Selected (Real) Exhibits	Support of PC and Monitor rental to Indie Game Selected Exhibits (Real Exhibit)
Benefits	Logo on Makuhari Messe Venue and Booth Exhibit	<ol style="list-style-type: none"> 1. Sponsor logos on "bridge signs" connecting between booths ※bridge signs = 10 locations (back and front), corner signs = 12 locations (locations and number of signs may change depending on exhibit conditions) 2. Logo on Area Hanging Banner (1 Location) 3. Logo on Area Floor Map (1 or 2 Locations) 4. Exhibition Booth at Indie Game Area <2m×2m Turnkey Booth X 3 Booths OR 3m×3m Regular Booth X 1> ※If requested 	<ol style="list-style-type: none"> 1. Logo on Area Floor Map (1 or 2 Locations) 2. Exhibition Booth at Indie Game Area (2m X 2m Turnkey Booth X 1) ※If requested 	<ol style="list-style-type: none"> 1. Logo on Area Floor Map (1 or 2 Locations) 2. Exhibition Booth at Indie Game Area (2m X 2m Turnkey Booth X 1) ※If requested
	Logo on Online	<ol style="list-style-type: none"> 1. Logo on TGS Official Website Indie Game Page <Large> 2. Logo on Backboard at SOWN Live Streaming Program 3. Company Name Display at Online Party Venue 	<ol style="list-style-type: none"> 1. Logo on TGS Official Website Indie Game Page (Small) 2. Company Name Display at Online Party Venue 	<ol style="list-style-type: none"> 1. Logo on TGS Official Website Indie Game Page (Small) 2. Company Name Display at Online Party Venue
Sponsorship Fee (tax incl.)		JPY 5,500,000.- ※Required to be an exhibitor (Exhibition Fee is not included.)	JPY 2,200,000.- ※Exhibition Fee is not included.	Complimentary Device Rental ※Required to be an exhibitor (Exhibition Fee is not included.)



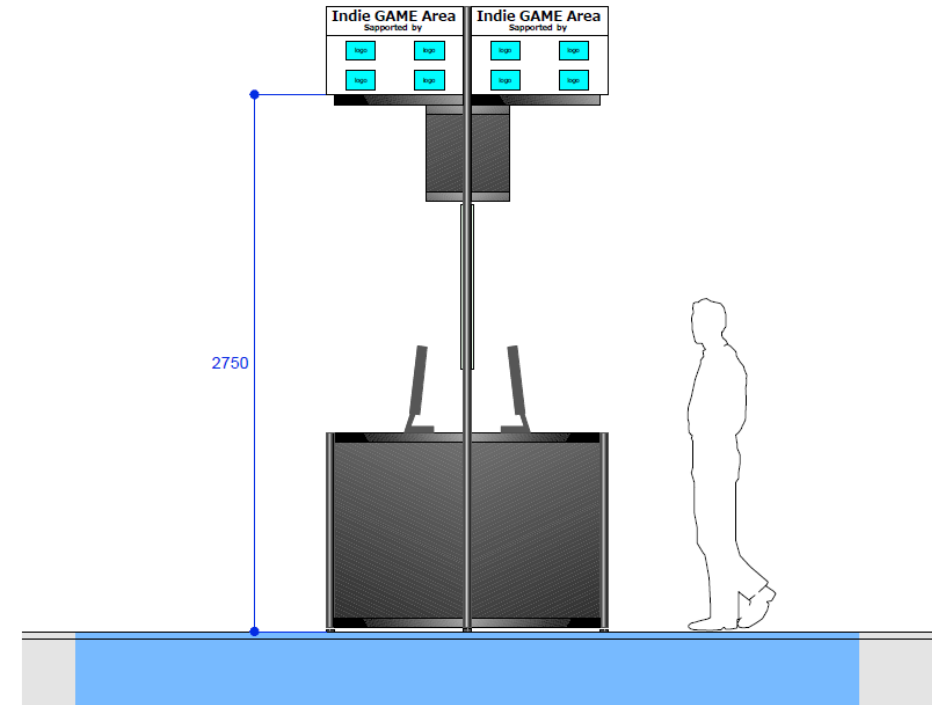
Selected Exhibit Booth	Turnkey Booth Signage	Floor Map Signage	Area Hanging Signage Banner
 10 Locations	 12 Locations	 2 Locations	Hanging to Top of the Area: 1 Location
2 Sheets (Both Sides)/Location	2 Sheets (Both Sides)/Location		

Sponsor logos on "bridge signs" connecting Selected Exhibit Booths and Turnkey Booths at Indie Game

Selected Exhibit Booth



Turnkey Booth Signage



【Sponsorship Logo Placement in 2019】

Sponsor logo on Area Hanging Signage Banner, SENSE OF WONDER NIGHT (SOWN), and the backboard of the streaming screen and on the SOWN Finalist Introduction Video

Area Hanging Signage Banner



【SOWN Live Streaming】



【SOWN Finalist Introduction】



Sponsor logo and company (exhibitor) name on Area Floor Map, Indie Game Page on TGS Official Site, and Indie Game Developers Online Party

【Indie Game Page on TGS Official】



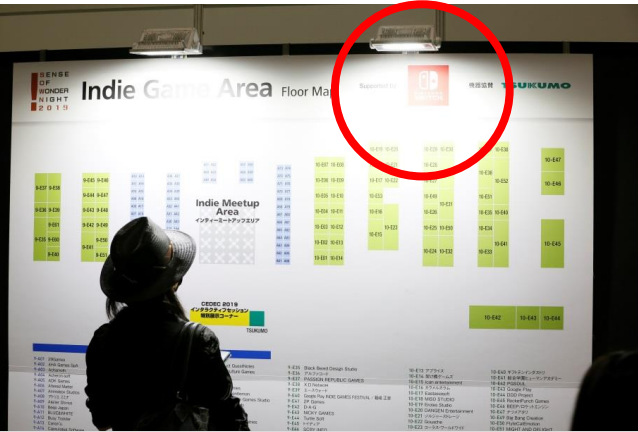
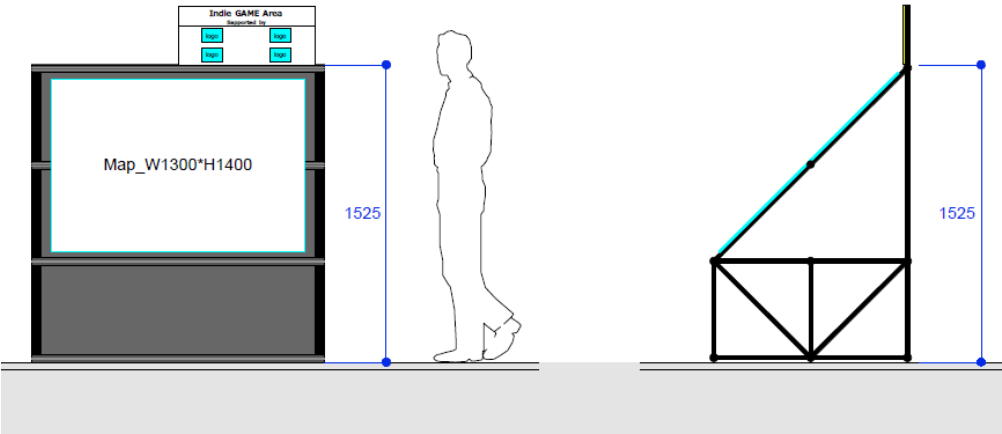
【Sponsor Logo in 2021】

【Indie Game Developers Online Party Venue】



【Sponsor Logo in 2021】

Floor Map Signage



【Sponsor Logo in 2019】

※Fill out this form and email with PDF file to the following:
tgs@congre.co.jp

● **Company Name:** _____

Invoicing Company Name: _____ **Division/Dept.:** _____ **Contact Name:** _____

Invoicing Address: _____

TEL _____ **E-mail** _____

Sponsorship	Fee (tax inclusive)	Selected Menu (Check the menu that applied)
Platinum Sponsorship	JPY 5,500,000	
Gold Sponsorship	JPY 2,200,000	
Device Sponsorship	—	

After the application form is received by the secretariat, the secretariat will notify you that the application form has been received. The contract will be concluded at this point. After the contract is concluded, the secretariat will issue an invoice, so please make a payment to the designated bank account by the date indicated **(August 31)**. Cancellations after the contract has been made will be charged the full amount of the application.

Total JPY _____ Tax (10%) JPY _____ (Grand Total) JPY _____

※ In case you wish to sponsor the event after the application closing date, please contact OMO for the availabilities.

- **Indie Game Project Sponsorship**
Closing Date for Application: April 15 (Fri.)
※Applications are accepted first-come, first-serve basis.

To Contact

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(OMO)
【E-mail】

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